

2008-09 ADVERTISING CONTRACT

_____ agrees to advertise in the Ithacan on the following circled dates:

NAME OF COMPANY/ADVERTISER

August 28, 2008	October 23, 2008	January 22, 2009	March 19, 2009
September 4, 2008	October 30, 2008	January 29, 2009	March 26, 2009
September 11, 2008	November 6, 2008	February 5, 2009	April 2, 2009
September 18, 2008	November 13, 2008	February 12, 2009	April 9, 2009
September 25, 2008	November 20, 2008	February 19, 2009	April 16, 2009
October 2, 2008	December 4, 2008	February 26, 2009	April 23, 2009
October 9, 2008	December 11, 2008	March 5, 2009	April 30, 2009

Company Name _____

Contact Person _____

Billing Address _____

City _____ State _____ ZIP _____

Phone () _____ Fax () _____

Frequency of Ad

Price Per Column Inch (check one)

Ad Size

5-9 Issues:
(10% Savings)

\$6.75 per column inch
 \$7.75 with placement on page _____

1, 2, 3, 4, 5
 NUMBER OF COLUMNS,
 PLEASE CIRCLE ONE

10-14 Issues:
(15% Savings)

\$6.37 per column inch
 \$7.33 with placement on page _____

 INCHES TALL

15+ Issues:
(20% Savings)

\$6.00 per column inch
 \$6.90 with placement on page _____

 COLUMN INCHES*

Price Per Insertion:

_____ X _____ = \$ _____
 NUMBER OF COLUMN INCHES RATE COST PER INSERTION

ADVERTISER SIGNATURE** _____ DATE _____ ITHACAN REPRESENTATIVE SIGNATURE _____ DATE _____

* Minimum size per insertion. Larger ads will receive the contract rate per inch. 2.5-column-wide ads available upon request, only in half-page increments.
 ** Upon signature of this contract, the advertiser agrees to abide by all policies and procedures listed within the current Rates and Publications schedule. If the advertiser fails to comply with said regulations, The Ithacan reserves the right to terminate this contract without notice.

WHITE: ADVERTISER YELLOW: OFFICE PINK: SALES REPRESENTATIVE GOLD: ACCOUNTS RECEIVABLE