

## 2009-10 ADVERTISING CONTRACT

\_\_\_\_\_ agrees to advertise in the Ithacan on the following circled dates:

**NAME OF COMPANY/ADVERTISER**

August 27, 2009	October 22, 2009	January 28, 2010	March 25, 2010
September 3, 2009	October 29, 2009	February 4, 2010	April 1, 2010
September 10, 2009	November 5, 2009	February 11, 2010	April 8, 2010
September 17, 2009	November 12, 2009	February 18, 2010	April 15, 2010
September 24, 2009	November 19, 2009	February 25, 2010	April 22, 2010
October 1, 2009	December 3, 2009	March 4, 2010	April 29, 2010
October 8, 2009	December 10, 2009	March 11, 2010	May 6, 2010

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

### Frequency of Ad

### Price Per Column Inch (check one)

### Ad Size

5-9 Issues:  \$6.75 per column inch  
 (10% Savings)  \$7.75 with placement on page \_\_\_\_\_

10-14 Issues:  \$6.37 per column inch  
 (15% Savings)  \$7.33 with placement on page \_\_\_\_\_

15+ Issues:  \$6.00 per column inch  
 (20% Savings)  \$6.90 with placement on page \_\_\_\_\_

1, 2, 3, 4, 5  
 NUMBER OF COLUMNS,  
 PLEASE CIRCLE ONE

-----  
 INCHES TALL

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 COLUMN INCHES\*

### Price Per Insertion:

	X		=	\$	
NUMBER OF COLUMN INCHES		RATE			COST PER INSERTION

ADVERTISER SIGNATURE\*\* \_\_\_\_\_ DATE \_\_\_\_\_ ITHACAN REPRESENTATIVE SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

\* Minimum size per insertion. Larger ads will receive the contract rate per inch. 2.5-column-wide ads available upon request, only in half-page increments.  
 \*\* Upon signature of this contract, the advertiser agrees to abide by all policies and procedures listed within the current Rates and Publications schedule. If the advertiser fails to comply with said regulations, The Ithacan reserves the right to terminate this contract without notice.

**WHITE: ADVERTISER      YELLOW: OFFICE      PINK: SALES REPRESENTATIVE      GOLD: ACCOUNTS RECEIVABLE**