

THE ITHACAN

THURSDAY, JANUARY 31, 2019 • VOLUME 86, ISSUE 16



ECO-MEDIA

Environmental studies class publishes online multimedia environmental journal called "Roots."

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FAILING FINANCES

The college's current financial model is unsustainable and indicative of a potential future crisis.

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LONG LEGACY

Women's basketball continues to build on years of success under head coach Dan Raymond.

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Unsustainable: IC budget model reliant on students

BY MADISON FERNANDEZ
NEWS EDITOR

Ithaca College's sticker price has seen a sharp uptick in the past decade. It currently sits at \$61,132 for tuition, room and board for the 2019–20 academic year. Due to these rising costs, it is unclear if students can continue to bear the weight of generating the bulk of the college's revenue.

"It's an industry challenge," said William Guerrero, vice president of the Division of Finance and Administration. "Certainly, cost of attendance

is a concern of mine. And so what is happening is you have a lot of financial aid ... to make that really affordable. But is it

... really sustainable? I don't believe it's sustainable."

The college's operating budget is primarily reliant on student fees. Guerrero said student fees, including tuition, room and board, account for 88 percent of the college's bud-

get, a percentage that has remained consistent over the years. As tuition continues to rise at the college and other higher education institutions nationwide, there are concerns that the price tag for the college will become unattainable for most students to meet. Although the college's undergraduate enrollment has remained relatively consistent over the past few years, if the college's main revenue source — students — is ever depleted, the college could face a financial crisis.

Salvador Aceves, senior vice president and chief financial officer of Regis University and a facilitator in the Planning Institute in the Society for College and University

Planning, said a cut in enrollment could cause major financial disruption.

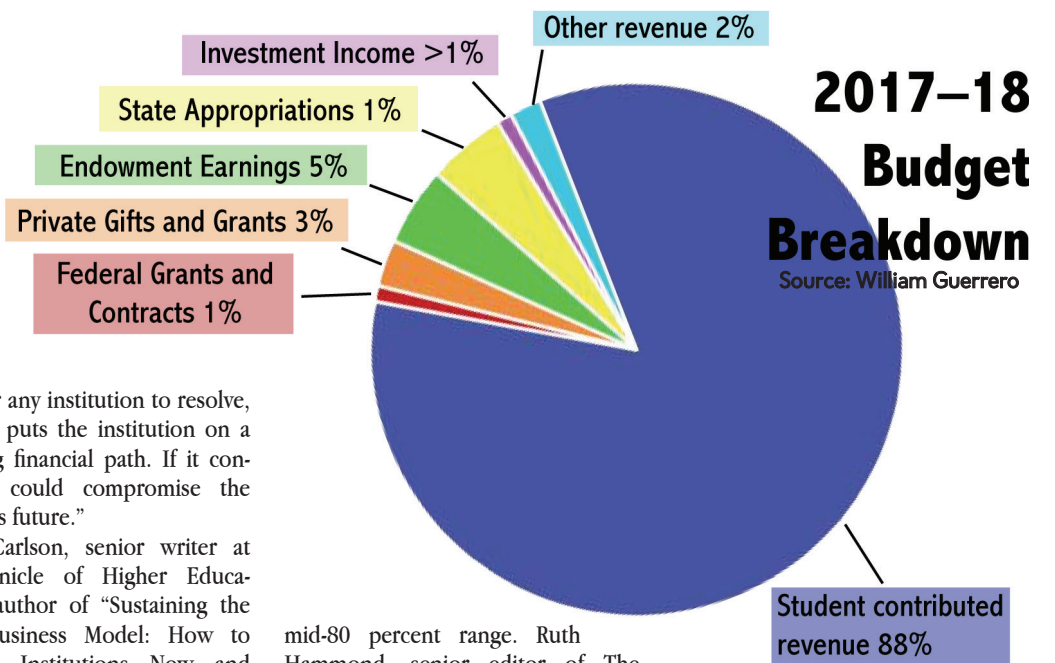
"A drop in enrollment would result in a quick margin drop, resulting in possible operating losses," Aceves said via email. "This is not only

difficult for any institution to resolve, but it also puts the institution on a challenging financial path. If it continues, it could compromise the institution's future."

Scott Carlson, senior writer at The Chronicle of Higher Education and author of "Sustaining the College Business Model: How to Shore Up Institutions Now and Reinvent Them for the Future," had a more urgent tone when contemplating a drop in enrollment for a college heavily reliant on student fees.

"A sudden drop of hundreds of students one year would be ... how do I put this? ... Disastrous," he said via email.

Guerrero said his personal target for the student contribution to the college's revenue is in the



mid-80 percent range. Ruth Hammond, senior editor of The Chronicle of Higher Education, compiled data from the Integrated Postsecondary Education Data System to compare the college's tuition dependence to other nonprofit private colleges' revenue models. When looking at cost of attendance and auxiliary expenses — which includes smaller fees, like ones for health service and athletics which are not included in Ithaca College's cost of

attendance computation — the college had the 17th highest dependency on student fees compared to other colleges in the 2015 Carnegie classification. However, 142 out of the 200 colleges in the classification relied on these fees for 85 percent or higher of their revenue. While the college is on the higher end of reliance, it is on par with

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IC hosts open forums for student affairs post

BY RYAN KING
ASSISTANT NEWS EDITOR

The Office of New Student and Transition Programs hosted presentations and Q&A sessions Jan. 22, Jan. 23 and Jan. 24 for three finalists for its new assistant director position.

The new position will manage initiatives for first-generation students, sophomore students and social media. Jacqueline Winslow, director of the Office of New Student and Transition Programs, said the position was developed as a result of restructuring in the Office of Student Engagement and Multicultural Affairs (OSEMA) that occurred in Fall 2018. The changes transformed OSEMA into three different units: the Office of New Student and Transition Programs, Center for Inclusion Diversity Equity and Social Change (IDEAS) and the Office of Student Engagement.

The Ithacan was initially told by a staff member it could not attend the forums despite the forums being advertised as an open search process. *The Ithacan* was unable to attend the first two forums, but after clarification from the administration, it was allowed to attend the third.

Grace Terry is currently serving as the interim assistant director while

the college searches for someone to fill that position permanently. She began the role in June 2018. Terry is one of the three finalists who presented Jan. 23. She has a master's degree in higher education and student affairs administration and has experience working in higher education, including at Cornell University. She said this background makes her feel comfortable in this position.

"My background is in higher education and student affairs administration and supporting students from all intersectional identities and life experiences," Terry said. "I feel pretty comfortable working on supporting first-generation and sophomore students."

During her time in the position at the college, she helped facilitate First Look, a presemester program for first-generation students. She said one of the main goals she would work toward in the position would be to help train faculty and staff to learn more about how they can help first-generation students.

"First generation' is something that is a fairly new topic in higher education," she said. "I want to help faculty and staff learn more about

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Committee announces themes for five-year Strategic Plan

KRISSY WAITE
ASSISTANT NEWS EDITOR

Ithaca College's Strategic Planning Steering Committee released a statement Jan. 30 announcing the five-year strategic plan themes and working group themes.

The working groups for the strategic plan are tasked with creating and managing feedback events on campus and can control how and when community feedback is collected. They have been organized into three themes: Interconnections Among Disciplines, Schools, Partners; Evolution of Students, Curriculum, College; and Investment in People, Place, Planet.

The Interconnections Among Disciplines theme is meant to help intertwine professional and liberal arts schools on campus. This theme will aim to better understand and unify the college community, and it will focus on transparency and shared governance. This theme will also aim to foster better relationships between partners and collaborators on campus.

The Evolution of Students, Curriculum, College theme will be aimed at developing an enrollment strategy and designing a curriculum



Members of the Ithaca College five-year Strategic Planning Steering Committee lead a feedback session at the kickoff event Sept. 27.

CONNOR LANGE / THE ITHACAN

that will better equip students for a changing world with a stress on liberal arts integration. This theme also will aim to accomplish student success and engagement in academics, belonging, retention and health and wellness.

The Investment in People, Place, Planet theme will aim to

develop leadership skills in employees and empower students, staff and faculty. It will focus on areas of finance like the college's financial investment, fundraising. It will also work to identify new areas of revenue and sustainable

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NATION & WORLD

Stacey Abrams to deliver response to the State of Union address

Stacey Abrams, the rising political star who marshaled the power of black women voters but narrowly lost Georgia's gubernatorial race, will deliver the Democratic response to President Donald Trump's State of the Union address, congressional Democrats said Jan. 29.

The choice elevates Abrams in Democratic politics as the party looks to keep core supporters, such as black women who anchor the base, energized ahead of the 2020 congressional and presidential elections. It also sets up an implicit contrast with Trump, who has a history of questioning the intellect and integrity of nonwhite politicians.

For her part, Abrams said in a statement that she intends to "deliver a vision for prosperity and equality, where everyone in our nation has a voice and where each of those voices is heard."

Bill package for stricter gun laws passes in New York Legislature

The Democrat-controlled New York Legislature passed a package of bills Jan. 29 aimed at making the state's already tough gun laws even stricter, including a measure barring teachers from carrying firearms in schools.

The legislation easily made its way through the Assembly, long controlled by Democrats, and the Senate, where Democrats regained control of the chamber in the November elections.

"It seems like every day we wake up to headlines of another mass shooting, another horrific gun crime," said Senate Majority Leader Andrea Stewart-Cousins of Yonkers. "The madness

has to stop."

The gun control legislation was the first approved in Albany, New York, since Democratic Gov. Andrew Cuomo's Secure Ammunition and Firearms Enforcement Act was passed in early 2013, when Republicans controlled the Senate. The tougher gun laws, known as the SAFE ACT, passed just weeks after the mass shooting at Sandy Hook Elementary School in Newtown, Connecticut.

FBI finds Las Vegas shooter lacked specific or clear motive

The high-stakes gambler responsible for the deadliest mass shooting in modern U.S. history sought notoriety in the attack but left his specific motive a mystery, the FBI said Jan. 29 as it concluded the investigation of the 2017 massacre that killed 58 country music fans.

While the agency found no "single or clear motivating factor" to explain why Stephen Paddock opened fire from his suite in a high-rise casino hotel, Paddock may have been seeking to follow in his father's criminal footsteps, the FBI said. Paddock's physical and mental health was declining. His wealth had diminished, and he struggled with aging, federal agents said.

Five arrested for collapse of dam leaving dozens dead in Brazil

Authorities arrested five people Jan. 29 in connection with the collapse of a Brazilian mine dam. The death toll rose to at least 84 and carcasses of fish floated downstream along the banks of a river that an indigenous community depends on



Family of Colombian police cadet grieve loss

Relatives of police cadet Andres Felipe Carvajal, who was killed by a car bomb last week, cry during his funeral service Jan. 28 in Bogota, Colombia. A car bombing at a Bogota police academy killed 22 people and left dozens more wounded.

FERNANDO VERGARA/ASSOCIATED PRESS

for food and water.

The dam that held back iron ore waste, owned and operated by big mining company Vale SA, collapsed Jan. 25, burying a company cafeteria and other Vale buildings and inundating part of the small southeastern city of Brumadinho, Brazil.

Lieutenant Flavio Godinho of the Minas Gerais state civil defense agency said the number of confirmed dead had risen from 65 to 84. He said the number of missing stood at 276.

Ethiopia bans street begging by growing Syrian population

Ethiopia has banned street begging by Syrian nationals who have startled people by showing up in growing numbers over the recent months in major cities around hotels and mosques.

"We are now coordinating our security services to effectively ban Syrian citizens from begging. We have tolerated them for some time but we have now decided to ban the illegal practice," the deputy head of Ethiopia's immigration office said.

MULTIMEDIA

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Freshman pole vaulter sets bar high

Freshman Dom Mikula broke the men's pole vault record in December and broke it again Jan. 26.

MLK Day of Service

Ithaca College students volunteered at the New Roots Charter School in downtown Ithaca to conclude MLK Week.

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Summer and winter tuition drops

BY MADISON FERNANDEZ
NEWS EDITOR

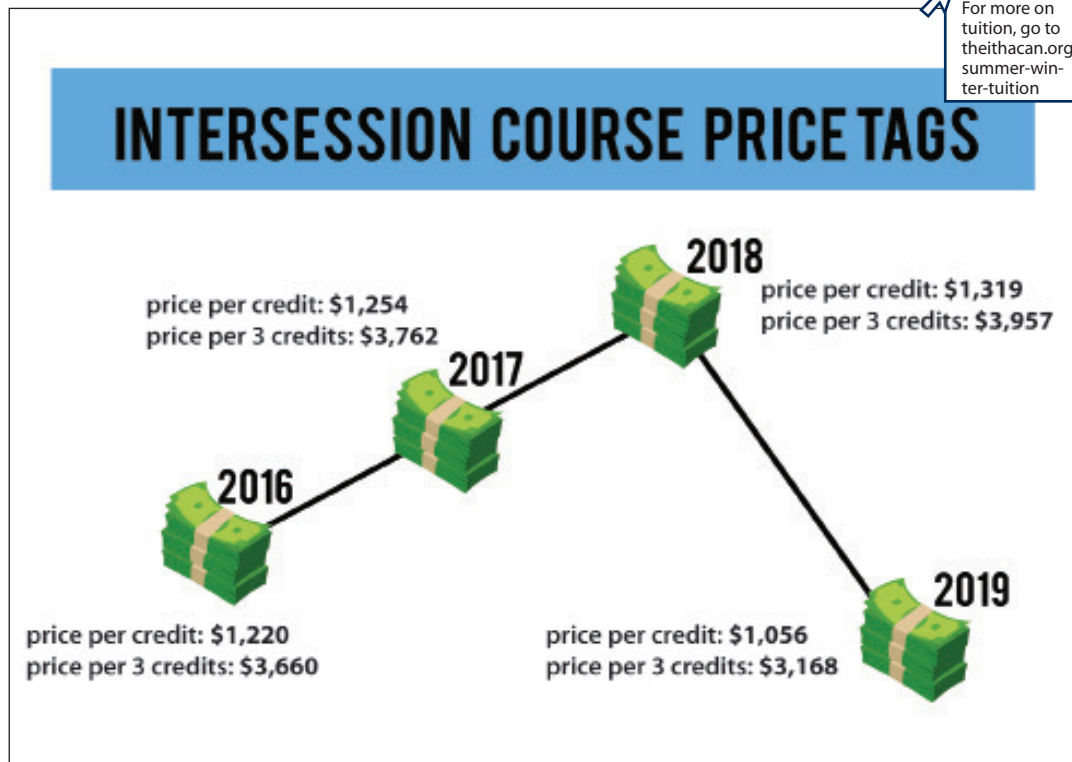
The Office of International Programs and Extended Studies has announced that summer and winter undergraduate tuition rates will be discounted by 30 percent.

Set to begin during the summer 2019 session, tuition will be \$1,056 per credit for most academic programs and online courses held during summer and winter sessions, the Office of Extended Studies announced in an email sent to the campus community Jan. 9. This discount rate is the highest ever offered for interessions, said Jennifer Wofford, director for extended studies.

In previous years, a 10 percent discount rate per credit was in place for interession courses. During the summer 2018 session, the tuition rate for each credit was \$1,319, with a three-credit course costing \$3,957. This summer, a three-credit course will cost \$3,168.

The announcement comes months after the Ithaca College Board of Trustees approved its highest increase for tuition since the 2014–15 academic year. For the 2019–20 academic year, tuition is set at \$45,275, a 2.95 percent increase from the 2018–19 academic year.

Wofford said the decision to increase the discount rate for interession courses was inspired by an analysis of student success rates. She said students who were academically at risk with a GPA lower than 2.5 earned higher grades in online summer courses compared to coursework done during the academic year.



ONLINE

For more on tuition, go to theithacan.org/summer-winter-tuition

“Increasing the chance that a student would succeed and stay at IC was agreed to be worth the risk of the revenue that might be lost by the increased tuition discount,” Wofford said via email.

Wofford said she hopes the discount will encourage more students to participate in summer and winter classes. On average, 500 undergraduate students register for summer courses each year, including internships, fieldwork, private lessons and independent studies, and 180 undergraduate students register for winter courses, Wofford said. The majority of these classes are taken online, and Wofford said the hope is to get more students to

enroll and take classes on campus during the summer because of the increased discount rate.

Marie Blouin, associate professor and chair of the Department of Accounting and Business Law, teaches Financial Accounting, a course offered over the summer. The course is also offered during the academic year. Seven sections of the class were listed on Homer-Connect for the 2018–19 academic year, and five of those sections were either at capacity or overenrolled. However, Blouin said, she only has about five to 10 students enrolled during the summer.

Because Financial Accounting is an introductory class that is

often taught at cheaper rates at community colleges around the country, Blouin said, she sees many students transferring the course from another institution in for credit. For instance, at Tompkins Cortland Community College, web-based courses are \$181 per credit hour.

Blouin said that while this may be cheaper for students, courses taken outside of the college may prepare students differently.

DESIGN BY RACHAEL GEARY

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Students study environment in Belize

BY HANNAH FITZPATRICK
STAFF WRITER

Following a night of camping in a national park in western Belize, Susan Allen-Gil, professor in the Department of Environmental Studies and Sciences, and her students woke up to hike to the Offering Cave, where pieces of preserved pottery from the ancient Mayan civilization could be found.

This is one of the numerous experiences that Ithaca College students had during the winter 2019 Belize immersion trip, in which a group of 20 students spent two weeks in the Central American country to learn about different environmental issues the country faces and experience them firsthand.

The immersion trip is concurrent with the environmental studies class Rainforests, Reefs, and Ruins: Belize Case Study, which is a special topics course offered every fall semester by Allen-Gil. She said the class is in its eighth year and focuses on a variety of interdisciplinary issues present in Belize, like the different aspects of its tropical climate, threats that the ecosystems face, and the biodiversity of Belize.

The immersion trip, which happens over two weeks in January, is a separate course that tests students' knowledge and gives them an opportunity to experience what they were taught in class. Some activities during the trip include walking through forests to identify species of plants discussed in class and visiting the Cockscomb Wildlife Sanctuary and Jaguar Preserve. The students were first exposed to both of those places through class readings.

Allen-Gil said she was inspired to create the course because she wanted to give students the opportunity to travel during their college careers while also gaining a new perspective of the world around them.

“Along with our department having a cultural immersion requirement, I have grown up with a very international life, and so I've come to



Ithaca College students explored the Mayan sites Xunantunich and Caracol while on a cultural immersion trip in Belize. They learned about Mayan culture and traditions.

PHOTO COURTESY OF IAN PHILIP

appreciate an international perspective on things with a particular interest and experience in less developed countries,” Allen-Gil said. “Through this class, I wanted to give the chance for Ithaca College students to experience that, especially if they didn't have the chance to go for a whole semester.”

Junior Savanna Lenker first heard about Allen-Gil's class and immersion trip through word-of-mouth from other environmental studies students who had taken the class before. She said she chose to take the class because she believes that it is important for college students like herself to learn about other cultures.

“I think that having a class like this that offers that opportunity, where you learn so much about a country and then are well-equipped to be respectful and know what to expect, is what piqued my interest,” Lenker said. “All of the things that come with participating actively in the class, and then seeing that in action when

you go to Belize, reminded me that what we are learning in our major classes can be applied in a real-world context.”

In addition to visiting various forests and preserves across Belize, all 20 students in Allen-Gil's class also participated in homestays, where each student spent a few days living with a local family and helped them with everyday activities to experience how the people of Belize live.

Junior Jon Lambert had previously taken a cruise to Belize. He did not take the fall course but decided to go on Allen-Gil's immersion trip after she offered him a spot before winter break. He said the homestay was his favorite part of the trip because it was able to give him a better understanding of the Belizean culture.

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Class releases media podcast

BY MARY RAND
STAFF WRITER

In Fall 2018, Lab18, an integrated marketing communications capstone course, released a podcast series discussing media use by millennials and Generation Z.

The podcast, titled “For the Love of Discourse,” has four episodes discussing social media, texting, phone calls and email. The discussions examine the findings of a survey the class designed in 2016 and administered in 2017.

Over the course of each episode, the hosts, seniors Bryan Delaney and Tyler Lussow, compare the findings of Lab18's survey to similar surveys administered by national groups like Gallup or the Pew Research Center on similar topics.

The podcast was just one part of Lab18's course goals. The class was meant to simulate a public relations firm and takes on real clients. According to the class website, the survey was done to use information on younger generations' communication habits in order to create effective public relations tactics for businesses.

Delaney said Lab18 chose to share the findings from the survey in an audio format to make the information accessible for listeners on the go and to have a more effective discussion.

“A lot of the information we collected warranted conversation,” Delaney said.

The survey was the culmination of three years of work among Lab16, Lab17 and Lab18, the previous class sections, said Ann Marie Adams, instructor in the Department of Strategic Communication. Lab16 designed the survey, and Lab17 administered it to approximately 2,000 people online through the Qualtrics service, and it received 1,200 valid responses, according to the podcast.

Adams said the majority of respondents were from Ithaca and New York state, but some were from beyond those areas.

Lussow said the class worked together to write scripts for the episodes and include their own findings from their analysis.

“Having the wealth of everybody else's different perceptions on it was good,” Lussow said.

Lussow gave an example of a notable finding in episode four. In the episode, the hosts explained that email had a 100 percent rate of use among the 18–24 age group, but the preference for email was as low as 7 percent. Lussow speculated the difference may be due to the anxiety that comes from using email to communicate with professors and other authority figures.

“In terms of opening up the door for a greater discourse, I thought that was pretty effective,” Lussow said.

In the first episode, the survey found that 90 percent of respondents in the 18–24 age group regularly use Facebook, along with 96 percent in the 25–34 age group. The hosts speculate that this information could be valuable for small businesses, so they may keep a more robust Facebook presence in order to reach those age groups.

Beyond the time-specific nature of the surveys, the Pew study used to compare information about email use is from 2011, seven years removed from Lab18. Delaney said the podcast was valuable for examining continuing generational similarity.

“There's constantly new platforms and new means of communication that continue to rise each year,” Delaney said. “[But] the mannerisms of the generations have not changed.”

Lab18 previously showcased its work in an exhibition during the fall semester. The work was displayed with Ithaca Neighborhood Housing Services and the Collegiate ECHO Marketing Challenge.

Lussow speculated that future years of the course may continue to examine this survey and extend the podcast or conduct a new survey, but could not confirm a specific plan.

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Community responds to Title IX changes

BY PHOEBE HARMS
STAFF WRITER

Members of the Ithaca College community came together to write comments Jan. 24 in response to the United States Department of Education's proposed changes to Title IX.

After being released to the public Nov. 16, the potential changes entered a 60-day commenting period that ended at midnight Jan. 30. During this period, any member of the general public can submit a comment that expresses opinions on the proposal. The college's Planned Parenthood Generation Action, a campus organization that works with Planned Parenthood on campaigns each semester, guided the group of approximately 40 people through this process.

Guilherme Costa, vice president in the Department of Legal Affairs, submitted a comment on behalf of the college Jan. 30. The website, regulations.gov, has not yet been updated to include the college's comment, said Dave Maley, public relations officer at the college.

In the proposal, the definition of sexual harassment has been modified and is less extensive than the definition under the previous administration. Another change addresses student reportings — currently, if a student reports sexual assault to any member of their college's faculty and staff, that person is required to report the incident to the college's Title IX coordinator.

If the proposed regulations pass, the only member of the college community responsible for

reporting sexual assault would be the Title IX coordinator. The proposal also states that colleges would not be required to investigate reportings of sexual assault that occurred off campus, and it would extend more rights to the accused.

Michelle Carroll, associate director of external programming for End Rape on Campus, was at the event to explain some of the potential changes to the students and inform them of how they could adequately respond. Carroll also expressed her personal opinion on the proposal and said she believes the changes would allow colleges to investigate fewer reportings of sexual harassment and make it easier to deny undertaking certain investigation altogether.

Carroll also said she believes certain changes would risk lessening the number of reportings and make the process more difficult for survivors. Carroll also emphasized to the audience that there were many proposed changes she did not touch on, many of which she felt were concerning and took away from fostering a space where survivors could safely report.

Many think Betsy Devos' conservative leadership as secretary of education is contributing to these potential changes. Sophomore Brielle Cruz said she was conflicted after learning what the proposal entailed at the event.

"I would think the policy would be getting stricter instead of looser," Cruz said. "But I think this does reflect the current political environment, so in that sense,



Sophomore Camryn Viola comments on the United States Department of Education's proposed changes to Title IX at the event sponsored by Ithaca College's Planned Parenthood Generation Action on Jan. 24.

KRISTEN HARRISON/THE ITHACAN

I'm not surprised."

After breaking down the proposal, Carroll transitioned into a workshop on comment writing. Over 96,000 comments have already been submitted in response to the proposal, and through this process, the U.S. Department of Education is required to adequately respond to each comment.

Students in attendance then either split up into groups or

worked individually, drafting their own comments to submit. Generation Action provided attendees with packets outlining statistics and information on sexual assault they could use to support their comments' credibility. Carroll stressed to everyone how much of a difference each comment will make in the process.

"Participating in public commenting is the most direct action the public can make," Carroll

said. "This is a way of holding the administration accountable in a way that is transparent."

Freshman Lauren Obusek said she was pleased with the turnout of the event and that it was important for events like these to be held at the college.

"We need to have that say in what the government is doing," Obusek said. "There is power in numbers."

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From THEMES, Page 1

management of the college's resources, like the Ithaca College Natural Lands. Lastly, the theme will analyze affordability, increasing grant and proposal opportunity and global and national recognition.

The statement was released to the campus community via email by the steering committee co-chairs, La Jerne Terry Cornish, provost and senior vice president of academic affairs, and Jason Freitag, presidential fellow and associate professor in the Department of History. The framework is divided into three terms: vision, mission and values.

"Vision" focuses on "inspiring bold thinking to create thriving communities." The term will strive to answer what differences people in the college community are trying to make in the future. "Mission" is listed by Imagining Ithaca, the committee's webpage, as aiming to "engage, explore, and empower through theory, practice and performance." This term is meant to guide how people work for others and why. The last term, "Values," is described using a list of values that include diversity, equity, inclusion, respect, accessibility, sustainability, innovation and the public good.

The steering committee met weekly during Fall 2018, and according to its timeline, these themes were scheduled to be released in November 2018. This puts the announcement approximately two months behind its scheduled release date. The timeline for Spring 2019 states that by February 2019, working groups should be meeting weekly as well as drafting goals and objectives and seeking feedback. The steering committee should be meeting biweekly.

The email also states that open sessions to discuss the themes and working group plans will be held at 12:10 and 4:30 p.m. Feb. 5 in Textor 102. It also suggests that students can nominate themselves or someone else to be a member of a working group, or they can sign up to provide feedback to the steering committee.

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From SEARCH, Page 1

first-generation students as well as the resources they have to assist them in achieving their goal of a four-year degree."

The next candidate was Lia Muñoz, who graduated from Ithaca College in 2016 with a bachelor's degree in politics. She presented Jan. 22. Muñoz served as a temporary project assistant for Residential Life at the college shortly after graduation. She is currently serving as the multicultural student engagement coordinator at Rivier University in New Hampshire.

She said she found the assistant director position on Facebook and decided to apply for it because she loves Ithaca.

"The biggest thing for me is that I really love Ithaca, and I saw an opportunity to have a hands-on experience with students and increasing individual awareness about the individual populations that make us a special community," Muñoz said. "I was just really grateful for the opportunity to share my ideas."

During her presentation, Muñoz talked about focusing on three key areas: developing explanatory videos and more interactive content with the program to help simplify complex processes for students, celebrating and appreciating students, and focusing on the needs of the families of students. She said she felt it was important to help freshmen break down complicated aspects of attending college, such as filling out financial aid forms and completing registration properly.

"I want to make some of the more difficult processes of college more easy and understandable," she said. "When I was in college, I was always stressed about registration, understanding my financial aid and trying to figure out working part time while going to school."

She said she believes these issues are especially important for first-generation students because they do not have someone in their immediate families who has been through the college process before.

The final candidate was Sharon Smith,



From left, Sharon Smith, Lia Muñoz and Grace Terry are the three candidates for the new assistant director position in the Office of New Student and Transition Programs.

COURTESY OF SHARON SMITH, LIA MUÑOZ AND GRACE TERRY

who currently serves as an academic adviser at East Carolina University. She presented Jan. 24. Smith was a first-generation student from a large family in North Carolina. She talked about how her first year in college was difficult and how she initially had to drop out of college during her sophomore year to pay for her mother's medical bills.

Eventually, she returned to college and earned a doctorate of education in education leadership and higher education administration. She said her personal experience made her want to improve conditions for students who come from similar circumstances.

"As a first-generation college student myself, I remember the struggles I had to face, and it is encouraging to see Ithaca College so passionate and dedicated to the success of this student population," she said.

Smith spent most of her presentation talking about the eight dimensions of wellness and how she wanted to collaborate with different organizations on campus to provide better

services to help first-generation students have all their needs in those areas met.

She suggested that the college establish a seminar for first-generation freshman students that includes speakers from across campus to help students learn valuable life skills. One example she gave was having someone involved with finances teach a class about budgeting and other important financial skills that students will need to know.

Jenelle Whalon, administrative assistant of New Student and Transition Programs the Office of New Student and Transition Programs, said she expects the final decision on who gets the position will be announced some time this February.

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STUDENTS' TAKES ON 2020 RACE

BY RYAN KING
ASSISTANT NEWS EDITOR

Two full years have passed since the 2016 election, but preparations for the next presidential election are already underway — Ballotpedia lists nine major-party candidates that have already declared their candidacy.

Although the election season has yet to formally begin, the 2020 election has already made history. The Democratic primary for 2020 has become the most diverse primary of any major party in U.S. history.

On the Democratic side, Pete Buttigieg, mayor of South Bend, Indiana; Julián Castro, former U.S. Secretary of Housing and Urban Development; former Rep. John Delaney; Rep. Tulsi Gabbard; Sen. Kamala Harris; Sen. Kirsten Gillibrand; Sen. Elizabeth Warren; and entrepreneur Andrew Yang have already declared their candidacies for president. There has also been widespread speculation that at least two dozen others prominent figures have a strong interest in declaring their candidacy for the Democrat Party nomination, including Sen. Bernie Sanders, Sen. Cory Booker,

former attorney general of the United States Eric Holder, former mayor Michael Bloomberg, former Vice President Joe Biden and former Rep. Beto O'Rourke.

There are also several prominent figures mulling runs as independent candidates, including Howard Schultz, former CEO of Starbucks.

On the Republican side, President Donald Trump is the only prominent Republican to declare his candidacy. But there has been some discussion in Republican circles about "primarying" him or challenging him for the

Republican Party nomination. Former Ohio Gov. John Kasich, former Sen. Jeff Flake and Maryland Gov. Larry Hogan have alluded to the possibility of challenging the president. If any of them were to challenge him, it would be the first time a sitting U.S. president has faced a significant primary challenge in approximately 30 years. The last time a situation like that took place was in 1992 when Pat Buchanan challenged then-President George H.W. Bush.

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FARWA SHAKEEL
JUNIOR

"I have been a Joe Biden fan since 2016. I don't think he's officially thrown his name in the ring yet, but I think he's the one I will be voting for. ... I think the most important thing is that as a Democratic Party, our platform isn't anti-Trump, but, in fact, is a unique platform and is something that can bring people from both sides of the aisle to vote for the Democratic candidate. And I think Joe Biden can do that."



ALEXANDRA ADAMS
SOPHOMORE

"I like Beto. I think he'd be a great representative. I wanted him to win in the Midterms. I just think, moving forward, that he's the most Democratic policy-oriented candidate, and that's important to me."

"I just want any Democrat except for Bernie because he's not a Democrat. That's probably not a popular opinion on this campus. I think that we shouldn't lose who we are as Democrats, but also spread a message to reach a wide range of people."



ELIJAH NISHIURA
SOPHOMORE



ADAM KLUGE
FRESHMAN

"I think as long as there's someone that focuses on human rights, women's rights and equity amongst people and the idea that morality can trump any level of division and partisanship, [we'll be] moving in the right direction."



FIONNA MCSWEENEY
SOPHOMORE

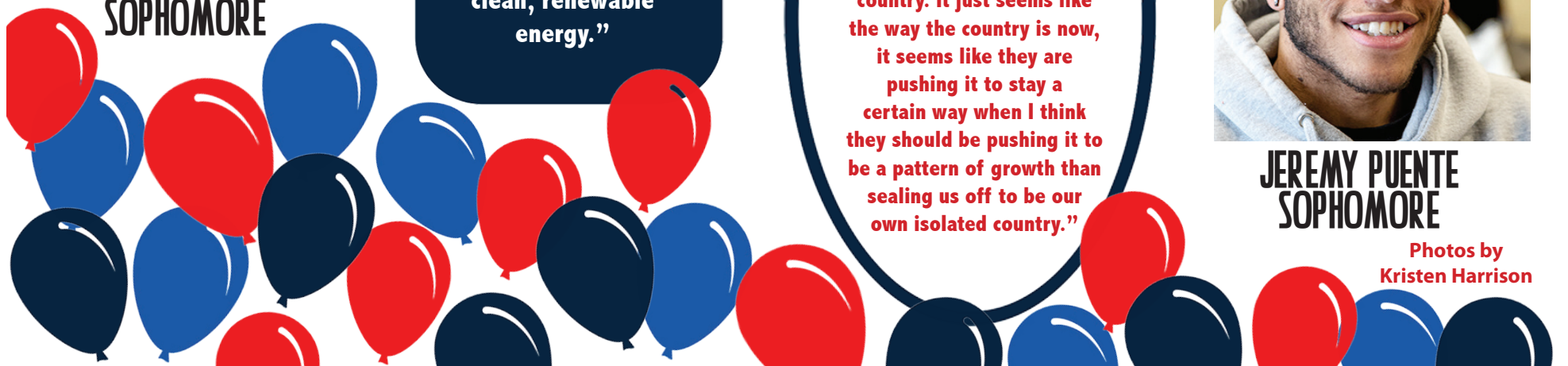
"Anyone but Trump. I want someone who is very passionate about the environment and creating positive environmental change. And implementing policies that would work to combat the impact of climate change that we are seeing and work toward moving toward clean, renewable energy."

"I don't know who's running in 2020, but I know that they will be better than this past election. I am hoping to see a more diverse leader. I want to see growth in this country. It just seems like the way the country is now, it seems like they are pushing it to stay a certain way when I think they should be pushing it to be a pattern of growth than sealing us off to be our own isolated country."



JEREMY PUENTE
SOPHOMORE

Photos by
Kristen Harrison



IC students lead course in professor's absence

BY MARY RAND
STAFF WRITER

Ithaca College's Non-Timber Forest Products class, a course that teaches students how to make and sell products from nature, is normally taught by a professor. This semester, however, student leaders will be taking over to continue its instruction as an extracurricular activity.

Topics in Natural Resources and Ecology: Non-Timber Forest Products is a class oriented around fieldwork rather than classroom instruction, said Jason Hamilton, professor in the Department of Environmental Studies and Sciences, who usually teaches the three-credit class. Hamilton is on sabbatical during Spring 2019. During the course, students belonging to any major can spend time in the Ithaca College Natural Lands, working to make maple syrup, honey and other products sold through a business, South Hill Forest Products, which operates alongside the class.

It was not originally planned for the class to continue without a professor, Hamilton said. He decided to let the class proceed when senior Jennifer Skala, the student who will direct the class and lead the business this semester, volunteered to lead with other students.

"I love the class a lot," Skala said. "I realized that I had the skills and knowledge that I needed that if I wanted to and I had enough people, I could carry it on myself."

Senior Cheyenne Carter, who previously took the class, said the class will be led by committed students who will put in several extra hours throughout the week into managing the business, teaching and producing products. Carter compared the

student-led initiative to an extracurricular activity. The class was not available for registration on HomerConnect for this semester, and students will participate outside of their other classes for no credit, Skala said.

When Hamilton taught it, the class was held for three hours one day a week and included several hours of work outside of class, she said. Carter will return to teach participants how to make salves, which are lip or muscle balms, and carve wooden knives and spoons.

Maple syrup is the flagship nontimber forest product harvested by the class, along with honey, salves and wood carvings, Hamilton said. The syrup comes from a concentration of sugar maple trees located in the Natural Lands. Students tap the trees for sap and then burn the sap to produce syrup over the course of the semester, Hamilton said. The honey comes from the college's apiary, and students are taught to carve their own wood.

The products from the class are sold through South Hill Forest Products. The money from the sold products pays for the production equipment for class activities. In the spring, the class also hosts an open house, called Sugar Bush, to share its work with the college community. Skala said this semester's Sugar Bush is planned to take place around Earth Day, April 22.

Previously, Hamilton would make all the decisions week-to-week and set priorities on when to tap maple trees and when to burn the sap to create syrup, decisions that will be made by the students next



Senior Jennifer Skala is one of several students leading the Non-Timber Forest Products course in Spring 2019. The course will be run by students as a noncredit extracurricular activity for its participants.

TENZIN NAMGYEL/THE ITHACAN

semester. Production for this semester will likely be reduced as a result, but regardless of reduced output, independence would offer valuable experiences for the class, Hamilton said.

"If there's a decision to be made, they're going to make the best decision they know how to make," Hamilton said. "That different emotional experience is going to change the learning because they don't have anyone to rely on except each other."

Carter said connections she made with others in the class motivated her to teach next semester.

"Not only did I get closer to the land, I got to know a group of kids in my department, and they became like family to me," Carter said.

Because the class was not listed in this semester's course catalog, Skala held an interest meeting that drew approximately 20 to 25 volunteers, half of which had not taken the class before.

Skala said she wanted to take on the extra work for two reasons: The first was to make the class available for students who would not have a chance to take it without Hamilton, and the second was to make sure some students in Spring 2020, when the class is offered again, would have prior experience.

CONNECT WITH MARY RAND
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STUDY ABROAD INFO SESSIONS

Explore your options!

Summer Study Abroad
Tues. 1/29, 12:10 pm, Textor 103
Mon. 2/4, 6:00 pm, Textor 102

London Center
Wed. 1/30, 6:00 pm, Textor 102
Tues. 2/5, 12:10 pm, Textor 103

Study Abroad Basics
Wed. 1/30, 7:00 pm, Textor 102
Thurs. 2/7, 12:10 pm, Textor 103

Popular Affiliated Programs
CELL: *Sustainability-focused study abroad*
- Wed. 1/30, 4:30 pm, Friends 203

IES Abroad: *Affiliated programs in 12 countries*
- Mon. 2/4, 7:00 pm, Textor 102

U. of Sydney: *Study abroad Down Under*
- Thurs. 2/7, 6:00 pm, Textor 103

CIEE: *Affiliated programs in 5 countries*
- Tues. 2/19, 12:10 pm, Textor 103

International Programs studyabroad@ithaca.edu



ICNYC!

Study & Intern in New York City

General Info Session for all students
With ICNYC Director
Thurs., 2/21, 4:30 pm, Clark Lounge

School-based Info Sessions

<p>For Business students Tues. 2/12, 12:10, BUS 104</p> <p>For HS&HP students Thurs. 2/14, 12:10, CHS 200</p>	<p>For Park students Tues. 2/12, 12:10, Park Auditorium</p> <p>For H&S students Thurs. 2/14, 12:10, Friends 203</p>
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Music students: contact Associate Dean David Pacun for information.

**** Application deadline for Fall 2019 is March 8 ****

International Programs – Job Hall, 2nd floor – studyabroad@ithaca.edu – 274-3306



COLLEGE

Ithaca College to host another 'Brains in a Bar' event this month

Provost La Jerne Cornish and Jason Freitag, presidential fellow for the provost and academic affairs, will be the featured speakers at the next "Brains in a Bar" event. The event will take place from 6 to 8 p.m. Jan. 31 at the Northstar House in Ithaca.

During the event, Cornish and Freitag will share their insights on the strategic planning process and give the community a better understanding of Ithaca College's future.

Freitag said he hopes that by the time the process is complete, "people in the IC community will feel that they see themselves in this process and that the plan that results feels authentic and true to the strengths and hopes of the college."

The event is open to everyone interested in attending but requires advanced registration on the college website. The college will pay for the first drink for those that register for the event.

Social Security Administration warns of fraudulent telephone calls

Katie Sack, assistant director of employee engagement, posted a warning in Intercom that the Social Security Administration has become aware of reports of fraudulent telephone calls from individuals claiming to represent the SSA. In the calls, unknown callers are using threatening language to warn unknowing victims that they will be arrested or face other legal action if they fail to call a provided phone number or press the number indicated in the message to address this issue. In some instances, these unknown callers switch tactics and communicate that they want to help an individual with activating a suspended Social Security number. Such calls are scams.

The Studio to host third annual Ithaca film festival at Cinemapolis

The third annual Ithaca Student Film Festival, hosted by The Studio, will be held from noon to 5 p.m. Feb. 2 at Cinemapolis. The event will feature a talk by jury members and Ithaca College alumni Blake Horn '13, a cinematographer, and

Alexandra Rivera '09, a producer.

Screenings will run from 2 to 5 p.m. and will feature 13 short films by college students in all genres. Following that, there will also be a presentation of awards and an informal chat with this year's jury and student executives. This event will be free and open to the public.

Case management department gets personnel change to start semester

Christine Wlosinski has become the new program assistant in the Department of Case Management effective Jan. 21. Wlosinski joined Ithaca College in the summer of 2018 and has been managing the Workflow process behind the scenes. Her role has expanded to handle all aspects of the leave and withdrawal process as of the start of Spring 2019.

Doreen Hettich-Atkins, director of Strategic Planning and Administration, who has been coordinating the leave of absence and withdrawal process since 2004, will continue to be involved as needed.

Requests for leave and withdrawals are filled out in the IC Workflow system. Requests to take a medical leave of absence go to the Hammond Health Center.

Department of Theatre Arts to host annual Wheels for Women Cabaret

The Department of Theatre Arts senior class will present its eighth annual "Wheels for Women" Benefit Cabaret at 7 p.m. Feb. 2 in the Clark Theatre in Dillingham Center. The cabaret will last approximately 75 minutes with an intermission and will feature music, poetry and dance performed by theater arts majors. The event will also include a raffle for professional theater tickets, local businesses like Gimme Coffee, and an auction for a homemade pie. The suggested donation is \$10 for adults and \$5 for students. Donations are tax deductible, and checks should be made out to Ithaca College with "Wheels for Women."

"Wheels for Women" works in partnership with the Sakhi Shelter for victims of domestic violence in Kerala, India, to provide shelter for



School of Music hosts annual MLK concert

Samantha McElhaney John sings with the Ithaca College Chorus at the MLK concert Jan. 25. The event was part of the college's annual MLK Week celebration. The concert featured performances from the School of Music ensembles, students and faculty.

CONNOR LANGE/THE ITHACAN

residents and provide community members with the necessary training to become licensed auto rickshaw drivers, like taxi drivers in the U.S.

College to host its 16th annual Women in Leadership Experience

Registration for the Women in Leadership Experience (WILE) will open Feb. 1. WILE will take place from 9 a.m. to 6 p.m. March 23 in Seneca Falls, New York. It is open to all Ithaca College students.

This year, the event will focus on individuals' personal stories and how those stories shape people. It will try to provide students with the

tools they need to enact change. There will be a panel of female leaders sharing their experiences, a tour of a park and museum that tells the stories of challenges women have faced, an opportunity to shape an action plan and more.

The event will be free and open to students at the college. It requires registration on the college's website.

Sitting meditation event series kicks off semester in Muller Chapel

A sitting meditation event will take place at noon every Monday, Wednesday and Friday in Muller Chapel.

Public Safety Incident Log

SELECTED ENTRIES FROM JANUARY 7 TO JANUARY 13

JANUARY 7

MEDICAL ASSISTANCE

LOCATION: Not reported
SUMMARY: Tompkins County 911 center advised Ithaca College that the New York State Police was investigating a complaint that a person had made comments about harming themselves and that this person was going to a building on campus. The person was taken into custody under the mental hygiene law, and they were later transported to the hospital. Master Patrol Officer Jon Elmore responded to the incident.

FIRE ALARM-ACCIDENTAL

LOCATION: Circle Apartments Building 141
SUMMARY: Simplex reported that a fire alarm was activated. Patrol Officer Neena Testa responded to the incident and determined that the activation was caused by burnt food.

FIRE SAFETY RELATED OFFENSES

LOCATION: Circle Apartments Building 141
SUMMARY: Simplex reported that a fire alarm was activated. Officer determined activation of the alarm was caused when a person left food unattended cooking on the stove. Officer

judicially referred the person. Patrol Officer Neena Testa responded.

JANUARY 8

MEDICAL ASSISTANCE/ INJURY RELATED

LOCATION: Campus Center Quad
SUMMARY: Officer reported falling and injuring shoulder and neck. Person declined medical assistance. Master Patrol Officer Waylon Degraw responded to the incident.

SAFETY HAZARD

LOCATION: Circle Apartments Building 12
SUMMARY: Caller reported hammock on balcony had come loose, was hanging down and blocking the boiler exhaust vent. Officer and maintenance resecured the hammock and fixed the problem. Sergeant Ron Hart responded.

JANUARY 9

CHECK ON THE WELFARE

LOCATION: Circle Lot 03
SUMMARY: Caller reported two people arguing. Officer determined one person had an anxiety attack. Person declined medical assistance. Patrol Officer Kevin McClain responded to the incident.

CHEMICAL SPILLS

LOCATION: Center for Natural Sciences

SUMMARY: Caller reported contained mercury spill. Environmental Health and Safety staff responded. Assistant Director Tim Ryan responded.

JANUARY 10

MEDICAL ASSISTANCE/ ILLNESS RELATED

LOCATION: Campus Center
SUMMARY: Caller reported a person complaining about chest pains. The person was transported to the hospital. Federal Protective Service Officer Enoch Perkins responded.

OFF-CAMPUS INCIDENT

LOCATION: Not reported
SUMMARY: Complainant reported damage to vehicle. Patrol Officer John Tagliavento responded to the incident and wrote a report.

JANUARY 11

CRIMINAL TRESPASS 3RD DEGREE

LOCATION: James J. Whalen Center for Music
SUMMARY: Officer reported people inside the building after hours. Sergeant Chris Teribury judicially referred two people for trespass.

DISORDERLY CONDUCT

LOCATION: Circle Apartments Building 131
SUMMARY: Tompkins County 911

Center reported receiving a non emergency call from a person who stated that they were afraid and the call ended. Tompkins County 911 Center determined that the call was from Ithaca College. Patrol Officer Kevin McClain determined that two people had an argument and the person was not in fear for their safety.

JANUARY 12

OFF-CAMPUS INCIDENT

LOCATION: Not reported
SUMMARY: Caller reported that a person made a threat over social media. The person was advised to report the incident to a local police agency. Patrol Officer Bryan Verzosa responded.

CHANGE IN CASE STATUS

LOCATION: Office of Public Safety and Emergency Management
SUMMARY: Officer reported interviewing a person regarding a burglary reported Nov. 26 in Circles Apartment 170. Patrol Officer Lance Clark determined that the resident of the apartment damaged the bedroom door of the apartment and no burglary had occurred. The officer judicially referred six people for providing false information.

SUSPICIOUS CIRCUMSTANCE

LOCATION: Circle Apartments Building 120

SUMMARY: Caller reported unknown person pushed on a door twenty minutes ago. Officer checked the area, and no one was found in the area. Patrol Officer Bryan Verzosa responded to the incident.

FIRE ALARM ACCIDENTAL

LOCATION: Circle Apartments Building 120
SUMMARY: Simplex reported a fire alarm. Activation was caused by burnt food. Patrol Officer Bryan Verzosa responded to the incident. The situation was accidental.

JANUARY 13

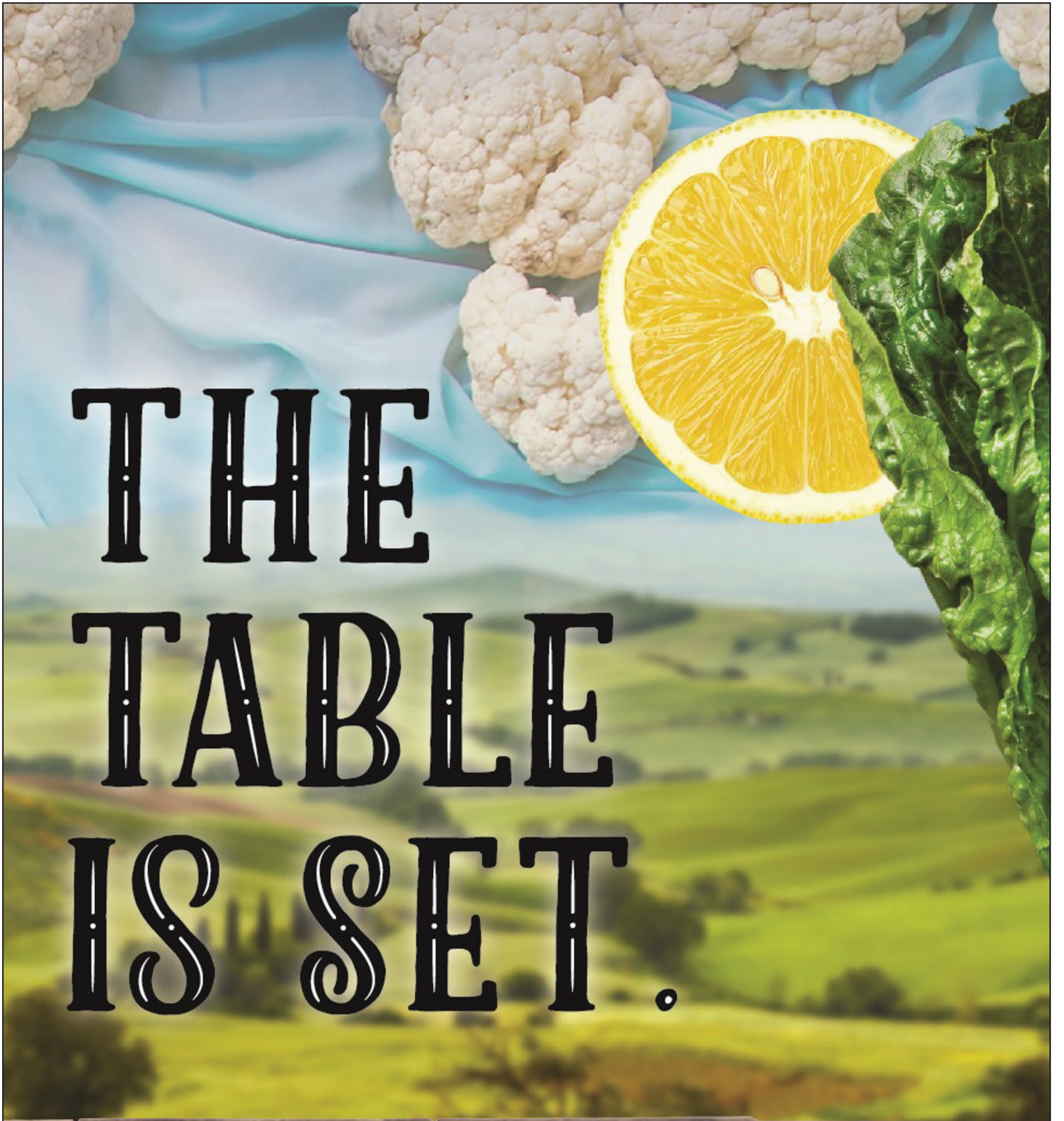
UNLAWFUL POSSESSION OF MARIJUANA

LOCATION: Terrace 5
SUMMARY: During a health and safety inspection, caller reported finding marijuana paraphernalia. Patrol Officer John Tagliavento responded to the incident.

Full public safety log available online at www.theithacan.org.

KEY

- SCC - Student Conduct Code
- V&T - Vehicle and Transportation
- AD - Assistant Director
- IFD - Ithaca Fire Department



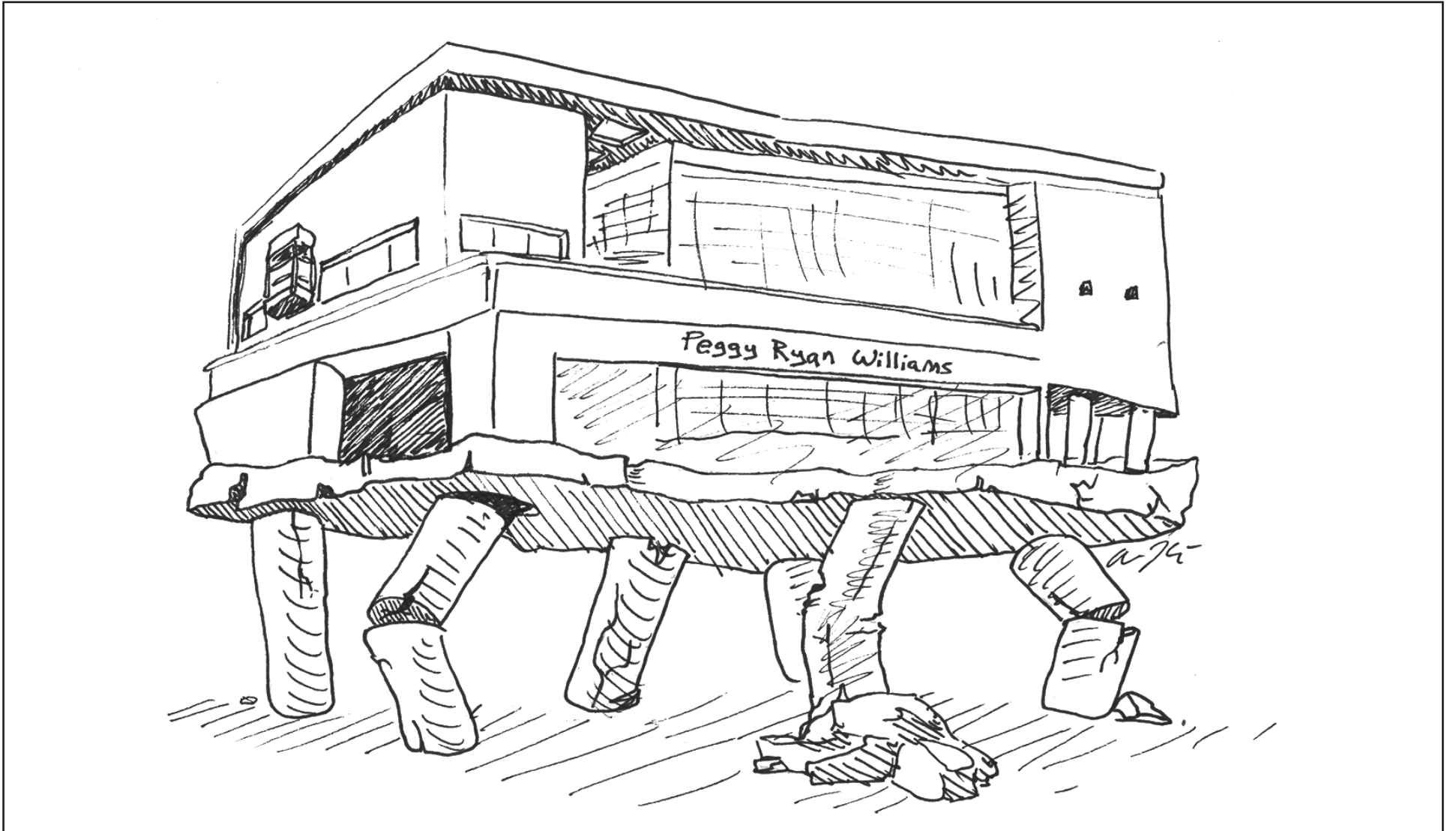
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AVI KENDRICK/THE ITHACAN

EDITORIALS

Current financial model points to impending crisis

For the 2019–20 academic year, Ithaca College’s cost of attendance was raised to \$61,132 — the first time the sticker price has surpassed the \$60,000 mark. This change reflects a larger issue of affordability across higher education institutions in the United States and has brought forward questions regarding the college’s future affordability and stability for students. Despite several studies showing high costs of attendance to be deterrents for prospective students, the college’s revenue is 88 percent student contribution, a fact that could lead to major issues if enrollment at the college were to drop.

These factors point toward a possible impending crisis for the college. In addition to the uptick in cost, the college has also recently decreased its surplus budget from \$20 million to \$5 million, making the contributions students make to the college more crucial than ever. The college’s current financial situation begs one question: What solutions are being sought?

William Guerrero, vice president of the Division of Finance and Administration, said he is working toward decreasing the

percentage of student contribution in the college’s revenue, seeking to bring it down to the mid-80 percent range. He said a way to accomplish this is to diversify the college’s revenue, a change that would eliminate some of its reliance on student tuition.

Guerrero’s leadership in improving the college’s budget and its affordability demonstrates the college’s self-awareness regarding its financial situation. This awareness is comforting when considering the future of our institution. These new initiatives are indicative of the administration’s understanding that the college’s current financial model is part of a breeding ground for crises, and to ignore it would undoubtedly lead to larger problems in the future.

Moving forward, the administration should keep in mind that the increased tuition rate for the next academic year alone is already significantly higher than what students should be paying to attend the college, and to go further over its current price would only worsen the issue. The college should address its budget problems and overpriced cost of attendance with the utmost severity and urgency.

Criticism should be paired with student engagement

For years, students have been vocal about a slew of issues at Ithaca College. These issues are seemingly innumerable, and some of them include the poor quality of Sodexo’s food, complications with the Integrated Core Curriculum and maintenance issues in residence halls. However, the methods through which students voice their concerns about these issues are largely informal. They opt to voice their grievances colloquially to one another or gripe publicly in class Facebook pages rather than communicate with the administration directly.

For an example, look no further back than the ICC program review committee’s draft report, released Jan. 15. Despite the ICC’s being viewed as a long-term issue that affects nearly every student on campus, only 1,547 students responded to the all-college undergraduate survey on the program. This lack of participation seems to stem from the notion that if students speak to our administration, they will not be listened to, a perception that is not necessarily unfounded. However, this notion does not justify complete abstinence from

campus affairs and makes times when the administration actively reaches out to students for feedback all the more crucial.

This is where the strategic plan comes in. The development of the strategic plan offers an opportunity for students to provide feedback on issues on campus in an attempt to better the institution. On Jan. 30, the strategic planning committee announced that they sorted the strategic plan into three separate themes, which have been derived from earlier concepts the committee wanted to address. The committee also announced an open session for students to come in and discuss the working themes, as well as how they can be involved in the plan’s further development. The sessions will be taking place at 12:10 and 4:30 p.m. Feb. 5 in Textor 102.

Once again, the students at the college are being given an opportunity to actively participate and influence the policies on our campus. Rather than merely voicing their grievances to one another and posting on social media, students should voice their concerns to people who are actually capable of making change on our campus.

Letter to the Editor

Be heard in print or on the Web.



Send a letter to the editor to
ithacan@ithaca.edu.

Letters must be 250 words or fewer, emailed or dropped off by
5 p.m. Monday in Park 220.

Guest Commentary

Individuals or groups interested in submitting a guest commentary can send their writings to ithacan@ithaca.edu or to the opinion editor at mburke@ithaca.edu. All commentaries must:

1. Convey a clear and concise message.
2. Be written by an individual or group who has an educated opinion or is an authority on a specific subject.
3. Be between 500–650 words. Whether more or less space is allotted is at the discretion of the editor.

NATIONAL RECAP

US falls in global anti-corruption ranking

MEREDITH BURKE
OPINION EDITOR

The United States is no longer one of the top 20 countries perceived to have the least corruption, according to a report that was released Jan. 29.

The report, which was released by Transparency International, measured corruption in governments by gathering data from nearly a dozen sources that “capture the assessment of experts and business executives on a number of corrupt behaviors in the public sector.” These behaviors include bribery, nepotism in the civil service, diversion of public funds and use of public office for private gain. The report ranked 180 countries on a scale of 0 to 100, 0 meaning a country is “highly corrupt” and 100 meaning it is “very clean.”

The U.S. received a score of 71, placing it at No. 22 for the top countries with the least corruption. This ranking left it right behind France and just ahead of the United Arab Emirates. Last year, the U.S. placed as the 16th least corrupt country in the world.

Denmark was deemed the least corrupt country with a score of 88, while Somalia was deemed the most with a score of 10.

Zoe Reiter, Transparency International’s acting representative to the U.S., told NPR that the U.S.’s current score is the lowest it has been in the past seven years.

“The U.S. typically performs right toward the end of the top 20,” Reiter said. “We are seeing this trend toward declining trust not just by the public, but also by experts, in the strength of our democratic institutions.”

In the report, Transparency International stated that the U.S. is a country to “watch and monitor” due to recent changes in political practices. The report cites President Donald Trump’s administration’s suppression of the media, weakening of checks and balances and increasing conflicts of interest as reasons to worry. The report also added that growing nativism and populism, political polarization and a rise in hate crimes are increasing distrust in the American government.

“The low score comes at a time when the U.S. is experiencing threats to its system of checks and balances as well as an erosion of ethical norms at the highest level of power,” Transparency International said in a statement.

Transparency International’s report was released shortly after a joint Washington Post and ABC News



President Donald Trump speaks at the White House in Washington, D.C., on Jan. 25. According to Transparency International’s most recent report, corruption and distrust in the U.S. has risen under his administration.

EVAN VUCCI/ASSOCIATED PRESS

survey, published Jan. 28, revealed increased uncertainty about Trump. According to the survey results, six in 10 Americans disapprove of Trump’s performance.

Patricia Moreira, Transparency International’s managing editor, spoke generally about the report and told CNN that corruption is part of a cycle that ultimately undermines democracy. She said that once corruption undermines the work

of democracy, it also undermines the institutions that are capable of stopping corruption.

According to Transparency International, the U.S. is not the only country that has seen a downward trend in democracy, but rather it has been a problem across the globe for the past two decades.

The report also provided suggestions for fighting corruption

around the world. Some of the proposed actions were closing the implementation gap between anti-corruption legislation and enforcement, strengthening institutions that are supposed to maintain checks and balances on political power and increasing protection for journalists.

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NEWSMAKER

Professor gives presentation on psychology behind signs

Signs and symbols have been crucial components of our communication methods for centuries. However, as our methods of communication continue to evolve, and often quicken, people are investigating how images, icons and designs can most effectively communicate ideas to others.

Dennis Charsky, associate professor in the Department of Strategic Communication, recently gave a presentation to the Manufacturers Association of Central New York (MACNY) on the psychology behind signs. The presentation focused on how manufacturing companies could utilize signs most effectively to enforce beneficial behaviors in their employees, maximizing their learning and performance.

Opinion Editor Meredith Burke spoke with Charsky about the relevance of signs in the workplace, which strategies led to the most effective communication of ideas and Charsky’s decision to give the presentation.

This interview has been edited for length and clarity.

Meredith Burke: For our readers, could you give a brief overview of your presentation?

Dennis Charsky: I was giving a presentation at Ed Tech Day last year on infographics, and a woman who was there for Ed Tech Day saw me, and I was talking about the psychological principles of graphics and designs. She asked me if I could take that and then transition it to what would be appropriate in manufacturing settings. She, at the time, was a part of MACNY, so they invited me up for the talk, speaking with everybody from VPs of manufacturing companies all the way down to line employees. ... We talked about signs, the importance of them, placement, design criteria, words, images, icons and the combination of all those things can have an impact on how you want people to behave in the workplace.

MB: What made you agree to give the talk?

DC: I like doing these things. It was a teaching opportunity for me. I got to network with people in the area. ... I got to meet new people and get my research out there.

MB: Could you give an example of some of these signs and how they work?

DC: Some of the examples I gave were campaigns in various organizations to enable employees to turn the light off when they leave the bathroom. ... That was a big campaign — the placement of the reminder sign — be it on the washroom mirror or by the light switch as they leave. ... Did they have a picture of a light switch? Was there a finger there? Which design worked best and why? ... The big one for manufacturing, I went through the typical campaigns to get people to lift appropriately. ... Where you place them, where are the directions, what does it look like? All those design principles go into making a sign to get people to act in the way you want them to act, or perform a particular duty, or change their behavior to be something that’s more beneficial.

MB: Is there anything consistent in the different signs that successfully encourage these behaviors?

DC: Usually, you don’t need a photograph. Illustrations work just as well, and they’re usually cheaper to produce. ... Humor doesn’t work. Really, what works is wording, as effectively as possible, what you want them to do and why ... typical of a billboard. ... Convince them within maybe 10 seconds they see the sign. Placement in close proximity to where you want them to perform the behavior is also important. So for the lifting campaign, putting the correct lifting procedure on the actual box itself. ... It’s hard to determine, because ...



Dennis Charsky, associate professor in the Department of Strategic Communication, recently presented on how companies can use signs to maximize employee learning and efficiency.

MAXINE HANSFORD/THE ITHACAN

every workplace is different; every campaign is different. ... But those are, by large, some of the things you can attempt to do to improve signs’ effectiveness.

MB: Is companies’ interest in the psychology behind signs newfound, or has this line of research been going on for a while now?

DC: It’s been a thing. ... These studies have been going on for decades now. The newer ones, which I haven’t studied and haven’t looked into all that much, are the new digital signs that come with animation embedded. ... So that has some tricky benefits that could potentially

take advantage of, but it might also have some pitfalls as well.

MB: Do you plan to use your research from your presentation in your work at the college?

DC: Some of the design principles I already teach in some of our classes, so it was just a matter of extending them to signs in the workplace. ... I learned some things by having to do the talk, and I might start building into future lectures and classes.

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GUEST COMMENTARY

Walls are not only built physically

BY JOE CRUZ

I was constructed in the womb of this “Great” country using a certain mental mold. The origin of this mold has been historically called a trope, stereotype, depiction, really any word that can lend itself to the demonization of my people. But the Comanche primordial plains I grew up in did not have space for that hate.

My Mexica-Azteca centered upbringing reinforced images of Huitzilopochtli and Quetzalcoatl alongside framed portraits of former Texas Gov. Rick Perry, and Reyna de México, mi Virgencita Morenita de Guadalupe. These were all creatures, landscapes, and spirits that inhabited leyendas, or oral legends, not internment camps or schools of spiritual cleansing. This unity across the divine and the secular speaks to me directly and to my DNA which is made up of nucleotides and cosmic stardust and sacred desert sand. It is that same DNA that ran through the veins of the great Comanche Potsunakwahipu. Framed by the white media and its white readers as “a desperado of the worst type.”

As residents of the imperial settler-colony that is the United States, our dance around the topic of citizenship is one we don’t know all the steps to, but one that we perform with great pomp and circumstance. Rather than gracefully approach it with reverence and class, we confidently stomp our way through this notion of who deserves to belong here and who does not. And in doing so, we lose sight of the floor beneath us and step on our own feet.



Senior Joe Cruz writes about the current U.S.-Mexico border issues and how biases against America’s indigenous people are further escalating the issue and increasing the tensions surrounding it.

COURTESY/JOE CRUZ

As a person native to the land we share now and have shared since before 1492, I do not believe we are upholding the morals this country’s immigrant founding fathers advocated for. Despite these lessons passed down from generation to generation, the questioning of why wetbacks are crossing sacred Tohono-O’odham land to enter these United States persists on the reservation.

Despite our shared dystopian circumstances, we must remain optimistic, not for ourselves but for one another. Requesting that people in suffering “look on the bright side” is a phrase rooted in privilege

and invalidation. Let people live in their trauma. Let people approach their journey of healing at a time when they are ready. While your intentions might be sympathetic and sincere, try putting in the work to change systems and reclaim the institutions that were never made to empower some while exponentially lifting others up.

And this is where I fall on the privilege spectrum with my work in the war zone known as Nogales, Arizona/Sonora, México. It is something that requires great caution and introspection. Unknowing of how to proceed, since the marginalized most definitely do not need

us to pretend we understand their struggle, I can act on the painful experiences I have come across and work to make sure others facing a plight rooted in a common evil don’t encounter that venom I tasted. I can work to decolonize and deconstruct the borders I have mentally built to preserve my toxic insecurities grown out of fragility. Walls, after all, are built from thoughts, not just blood and bricks.

Read the complete commentary at theithacan.org/joe-cruz.

JOE CRUZ is a senior communication management and design major. Connect with him at jcruz@ithaca.edu.

GUEST COMMENTARY

Pop culture trends are often exclusionary

BY MADOLYN LAURINE

There’s been a lot of talk about the #10yearchallenge photo trend taking over Facebook and Instagram this past week. A lot of people I know are posting fun and cute photos of themselves as kids or teenagers, some looking older and some even “glowing up.” But when I went back through my Facebook and Google Drive, I couldn’t find any photos past 2012.

Maybe that’s because the Internet became accessible to me around that time, but it’s also because 2008 was a horrible year in this country, and for my family. According to the Northwestern University Institute for Policy Research, during the official window of the Great Recession of 2007–09, more than 4 million homes were foreclosed each year, and 2.5 million businesses were shuttered.

In 2008, my family’s home was foreclosed by a bank that owned our mortgage, and we were forced to move to Seattle from the suburbs. Washington State and Lake Washington Public School District had implemented programs for displaced children, and through a grant my older brother and I spent a year and a half commuting by taxi to our elementary school. The environment in my community had changed with the onset of foreclosures: My friends didn’t know what to think about me, and adults looked upon me in sadness but also in shame. I grew up in a wealthy community where financial downfall was nearly sinful, and at the age of 10, I felt that.

This past decade is the first of substance for my generation, a time of transition between childhood, teen years and young adulthood. Social media was waiting for us by the time we turned 13, and celebrating our growth and change through those platforms is inherently positive. But many forget that only 10 years ago, many kids like myself were suffering and



Sophomore Madolyn Laurine writes about the often unseen ways social media can be exclusive toward different socioeconomic classes and urges people to be mindful using it.

KRISTEN HARRISON/THE ITHACAN

struggling. During our foreclosure process, my family was forced to give away or throw out a majority of our belongings, including photos, keepsakes, family jewelry and clothing. I am lucky enough to have held on to a few pieces of memorabilia from before 2008, and now in 2019 much of what I own is built off nothing. I have no pictures to post for this “photo challenge” because not only were we working each day to survive, I’m pretty sure we simply lost all those photos anyhow.

There should never be sadness or remorse or even anger over these types of situations. Sometimes these pop culture fads feel exclusionary, whether photos were lost in 2008 or 2018. As

of last year, home foreclosures were down 76 percent from the 2005 high of 3 million. There are still over 600,000 people and families each year losing their belongings to financial struggle and home foreclosure. Something so small like a photo challenge might not seem impactful, but this coming change of the decade means our nostalgia as twenty-somethings will only grow. For the #10yearchallenge, it’s important to remind people that this one specifically has underlying requirements not everyone can meet, and it is connected to a negative part of our recent history and that people are still hurting.

MADOLYN LAURINE is a sophomore journalism major. Connect with her at mlaurine@ithaca.edu.

SCIENCE
BREAKDOWN

MIRANDA ELLA

An invisible peril, black ice returns

Having learned how to drive in wintry conditions in my hometown in Maine, one of the things I think about when driving in the winter is black ice. While ice in general poses a threat, the danger of black ice is due to its invisibility on the road. I wonder: What’s the difference between black ice and regular ice?

The secret disguise of black ice lies in its formation. Because it doesn’t have any air bubbles trapped inside, it freezes nearly perfectly clear, which allows you to see through it to the black pavement underneath. Regular “white” ice, on the other hand, has many swirls and air bubbles, making it more visible on roadways.

There are three conditions that need to be met in order for this illusive ice to form. For starters, there must be a source of gently falling water, such as a fog, mist or light rain. Even slowly melting slush or ice would work. The second condition is that there be no wind. Wind or heavy rain would cause air bubbles to be caught in the ice, which would form white ice. The third requirement may go without saying, but ground temperature must be at or below freezing: 32 degrees Fahrenheit or 0 degrees Celsius.

I said a lack of wind was required; however, an exception includes bridges. Roads are insulated by the ground below it, making it slower to temperature change. Without this benefit of insulation, a bridge is exposed to wind that can cool the structure quickly. So while the surrounding road may be safe and clear, bridges can harbor black ice. Other typical places where black ice forms are dark or shaded areas, such as under trees or overpasses.

Other odd conditions can lead to black ice as well. As long as the road pavement is at a freezing temperature, even a sunny day can create dangerous ice. Imagine piles of snow on the side of the road. The sunlight can slowly melt the snow, which refreezes clear on the road. Seemingly warmer air temperatures in winter don’t always mean that the road surface is warm as well.

So is there a way to see black ice? Although it’s usually transparent, black ice can sometimes be spotted. As a thin, smooth layer, it can appear shiny or glossy compared to the dull, black pavement around it. But the majority of the time, black ice lurks unseen.

And what do you do if you encounter black ice, or ice of any kind, when driving? The most important thing to remember is to drive cautiously and to not panic. There’s no one rule because every situation is different, but any sudden movements, such as accelerating, braking or turning, can cause you to lose control of your car. Further, your vehicle can’t get any traction on ice, and it’s important to be cautious no matter what you’re driving — even if you have a four-wheel drive vehicle, no traction means no traction.

Finally, some words of wisdom to my fellow winter drivers: Slow and steady wins the race!

SCIENCE BREAKDOWN is a column about applying science to everyday life written by Miranda Ella. **ELLA** is a senior biology major. Connect with her at mserve@ithaca.edu.



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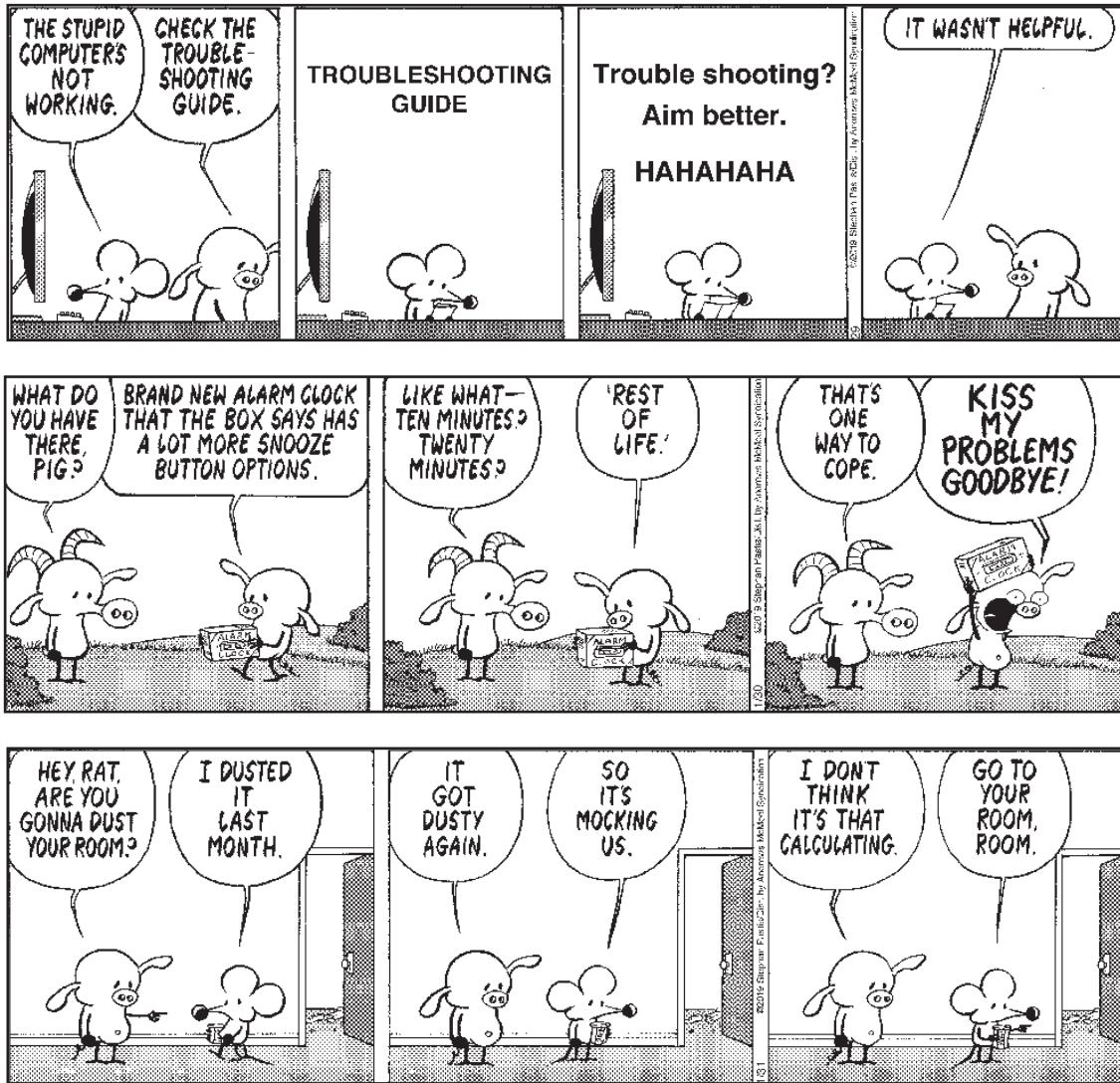


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DIVERSIONS

THURSDAY, JANUARY 31, 2019

Pearls Before Swine® By Stephan Pastis



Yesterday's Pasta By Avi Kendrik



sudoku

hard

6								8
	1				2			9 6
			7					2
			1 4					
4			8 3					6
7				6				
								7
			5		1 9			
		9					4	

answers to last issue's sudoku

medium

2	7	1	4	6	3	9	8	5
5	6	3	8	7	9	1	4	2
4	9	8	1	5	2	3	6	7
3	1	2	9	8	7	6	5	4
6	5	9	2	3	4	7	1	8
7	8	4	5	1	6	2	9	3
1	4	6	3	2	5	8	7	9
9	2	7	6	4	8	5	3	1
8	3	5	7	9	1	4	2	6



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- 2/9 STEVEN WRIGHT
- 2/28 BOB WEIR AND WOLF BROS
- 3/1 VINCE STAPLES W/ JPEGMAFIA
- 3/14 PUNCH BROTHERS W/ GABRIEL KAHANE
- 4/4 BLACKBERRY SMOKE W/ IDA MAE
- 4/5 GET THE LED OUT: THE AMERICAN LED ZEPPELIN
- 4/16 KRIS KRISTOFFERSON & THE STRANGERS
- 5/10 GORDON LIGHTFOOT
- 6/5 ST. PAUL & THE BROKEN BONES W/ TANK AND THE BANGAS ON SALE FRIDAY
- 9/13 STEVE HACKETT: GENESIS REVISITED ON SALE FRIDAY

HAUNT

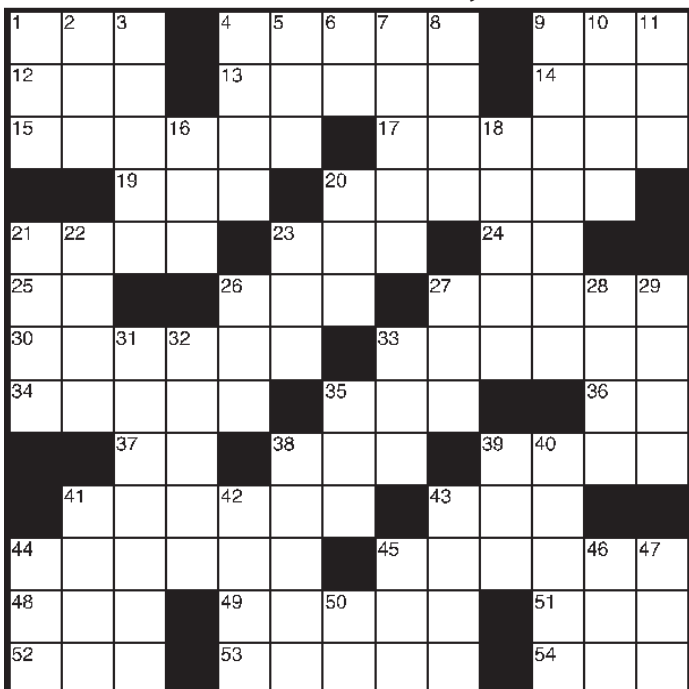
- 2/2 UNLOCKING THE TRUTH
- 2/8 SCYTHIAN
- 2/12 EL TEN ELEVEN
- 2/14 UPSTATE
- 2/15 EMO NIGHT BROOKLYN
- 2/19 GRATEFUL SHRED
- 2/22 ROOT SHOCK + THE BIG TAKEOVER
- 2/24 THE WAILERS
- 2/28 BLACKALICIOUS
- 3/2 REMEMBER JONES

HANGAR

- 2/16 CHERYL WHEELER
- 2/21 TOM PAPA
- 2/26 RACHAEL & VILRAY
- 3/1 JAMES MCMURTRY
- 3/15 GEORGE WINSTON
- 5/18 LEO KOTTKE

crossword

By United Media



ACROSS

- 1 Kangaroo pouch
- 4 Nab
- 9 Small-business magazine
- 12 Inventor - Whitney
- 13 Beach Boys tune
- 14 Sweet murmur
- 15 Juicy morsel
- 17 Friendliest
- 19 Very long time
- 20 Only
- 21 Mrs. Charles
- 23 Man's pronoun
- 24 Gold Rush st.
- 25 Doubtful answer
- 26 Got the gold
- 27 "- when?"
- 30 Lighthouse light
- 33 Cheekier
- 34 Underhanded person
- 35 Go fast
- 36 JAMA reader
- 37 Kind of crossing (abbr.)
- 38 Pisces mo.

DOWN

- 39 The Bee -
- 41 Veiled
- 43 Male parent
- 44 Rented
- 45 Order-restoring tools
- 48 Search engine find
- 49 Reward for bravery
- 51 Selene's sister
- 52 Auto fuel
- 53 Chemical compound
- 54 Japanese honorific
- 1 Perm follow-up
- 2 Frazier foe
- 3 Halloween quaff
- 4 Pocket change
- 5 Model-turned-actress Carol -
- 6 Six-pointer
- 7 Theaters
- 8 Immediate successor
- 9 Reykjavik's nation
- 10 Prying
- 11 Canvas bed

DOWN

- 16 Jungle snake
- 18 "C" in C.S. Forester
- 20 Andy Gump's wife
- 21 Small lumps
- 22 Sign
- 23 Sweetie-pie
- 26 Chinese pan
- 27 Token amount
- 28 Surrender territory
- 29 Fouls up
- 31 Antennas
- 32 Ace and joker
- 33 Apron part
- 35 Way to satori
- 38 UPS competitor
- 39 State VIP
- 40 "En garde" weapons
- 41 Vindictive goddess
- 42 Floor model
- 43 Without a tan
- 44 Wheel nut
- 45 Flit about
- 46 Hawaii's Mauna -
- 47 Worker's no.
- 50 Prince Harry's mom

last issue's crossword answers

I	R	O	N	K	A	Y	E	R	I	K
D	I	V	E	F	L	O	V	O	L	E
A	V	E	S	C	O	Y	I	D	L	Y
H	E	R	T	Z	H	O	Y	L	E	
O	T	T	A	B	A	S	E	N	A	G
			O	N	U	S	E	T	N	A
A	E	R	I	E	S	K	A	N	S	A
P	O	O	L	P	E	C	S			
E	S	C	P	L	A	N	T	A	H	A
			K	U	D	O	S	S	A	G
F	O	I	L	P	C	T	R	A	I	N
E	D	E	N	E	A	R	L	I	R	E
M	E	S	A	S	L	Y	O	N	Y	X

From REVENUE, Page 1

similar institutions. In order to lower the percentage of student contribution, the college would need to diversify its sources of revenue.

The income generated by the college's endowment accounts for about 5 percent of the college's revenue. Federal and state grants, which faculty and staff are encouraged to apply for, and the Annual Fund, which is unrestricted donations, each account for just 1 to 3 percent of the college's revenue, Guerrero said.

President Shirley M. Collado said she agrees with Guerrero that the reliance on students for the majority of the college's revenue is an issue. She said that through the work of the senior leadership team and through the strategic planning process, she hopes creative ideas can be formed to help solve this financial situation.

"A viable and innovative financial plan for Ithaca College's future is something that needs everyone's ownership and best thinking," Collado said via email.

Carlson said the college must adapt given the changing conditions of who is enrolling in higher education institutions. According to the Western Interstate Commission on Higher Education, the number of high school students graduating in the Northeast is projected to decrease over the next 10 years. He said an issue that the college might face is a lower enrollment due to the Excelsior Scholarship, an aid package funded by New York state that provides aid to select families with an adjusted gross income of \$125,000 or less to enroll at SUNY and CUNY institutions, which may encourage high school students in New York to enroll elsewhere.

"How long can these private colleges continue to operate in a really difficult environment, given that the demographics are going downhill and the cost of labor is still going up all the time?" Carlson said.

Aceves said it is important for higher education institutions to diversify revenue away from being student-centered because of the changing demographics in higher education. The National Student Clearinghouse Research Center found that there was a 1.3 percent decrease in enrollment in Spring 2018 compared to the previous spring. New York is the state with the largest enrollment decline. Aceves said that especially in the Northeast, there is a significant drop in the number of 18-year-olds graduating from high school and enrolling in college.

"If I were to look across higher education, there's probably more capacity than there is available students ... so that makes it really tough when you are so reliant on tuition," Aceves said.

While Aceves did acknowledge that the sticker

price for higher education institutions is generally increasing, he said the cost is worth it as long as the institution invests in the student learning experience, success and graduation rates. The college has made its fair share of these investments since Collado's tenure began. In September 2018, the college divided the Office of Student Engagement and Multicultural Affairs into three units, including a newly created Center for Inclusion Diversity Equity And Social Change (IDEAS); the Office of New Student and Transition Programs; and the Office of Student Engagement — all with the hope of better sup-

ported students. The college took \$6.7 million from the budget surplus to be put toward salaries and benefits, including the new positions within the Division of Student Affairs and Campus Life. Guerrero said that while he would like to lower tuition, the college's entire business model would have to change in order to do so. Instead, he wants to focus on changing the costs of other areas, like meal plans or rooming, to alleviate some of the financial pressure from students.

Institutions ranked: colleges and universities most dependent on student revenue

#1 National University 102.9%

#17 Ithaca College 97.3%

#200 Southeastern Baptist College 52.9%

Source: Integrated Postsecondary Education Data System
Compiled by Ruth Hammond, senior editor of
The Chronicle of Higher Education

porting students. The college took \$6.7 million from the budget surplus to be put toward salaries and benefits, including the new positions within the Division of Student Affairs and Campus Life.

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Since he began his position at the college in July 2018, Guerrero has been attentive to the student body's concerns. He has previously presented some of his ideas to increase affordability at the college and to improve the student experience to the Student Governance Council. His plan to reform the college's dining hall experience is at the forefront. He said he wants to create a cheaper unlimited meal plan to address food insecurity at the college and to make the dining experience simpler and more affordable and accessible.

board," Guerrero said. "So looking at all those prices and types of meal plans, having a flat price that solves meal insecurity, it's interesting how the math works. It's not easy, but you ultimately want to make it much easier for students to eat on their time."

Guerrero said the college is in the process of finalizing the programmatic changes and prices and hopes to have the changes implemented for Fall 2019.

"That's the beauty of having someone new, with different perspectives and different eyes of trying to go. Well, this how we can make it student-friendly and student-appropriate," he said.

Addressing other student concerns may not be as cost-efficient to students as the reduced meal plan. Students have been frustrated about the crumbling infrastructure on campus, specifically in residence halls. Guerrero also said that further down the line, renovating campus housing, specifically the Terraces and the Quads, is on the college's radar but that it is more difficult to carry out due to the question of whether these

areas should be torn down and completely remodeled or smaller cosmetic renovations, like updating bathrooms and kitchens, should be undertaken. He estimated that the former plan could cost over \$100 million, whereas the latter would be about half the price.

Guerrero said an issue with tackling on-campus housing is that there is no immediate solution for current students. Projects like these take time and commitment in addition to the large cost. If large renovations like these were to occur, the current students would indirectly be paying these costs; part of the bond that the college would take out to pay for these renovations would be paid by the students' payment of the room rate.

Beyond the Terraces and the Quads, two other areas the college is looking to improve are the Hammond Health Center and the Campus Center. For the Health Center, he said it is important to not only think about the structural state of the building but also how to better it programmatically. While he could not provide details due to the plan being in early discussion stages, he said he wants to focus on if the Center of Counseling and Psychological Services can be better integrated to serve students in the existing space. Guerrero said it is difficult to prioritize which of these areas will be worked on first, but they are all on the college's radar.

The college's budget surplus dropped from \$20 million to \$5 million for the 2018-19 academic year due to the college's increase in financial aid awards, new technology, increases in faculty and staff benefits, and deferred maintenance costs.

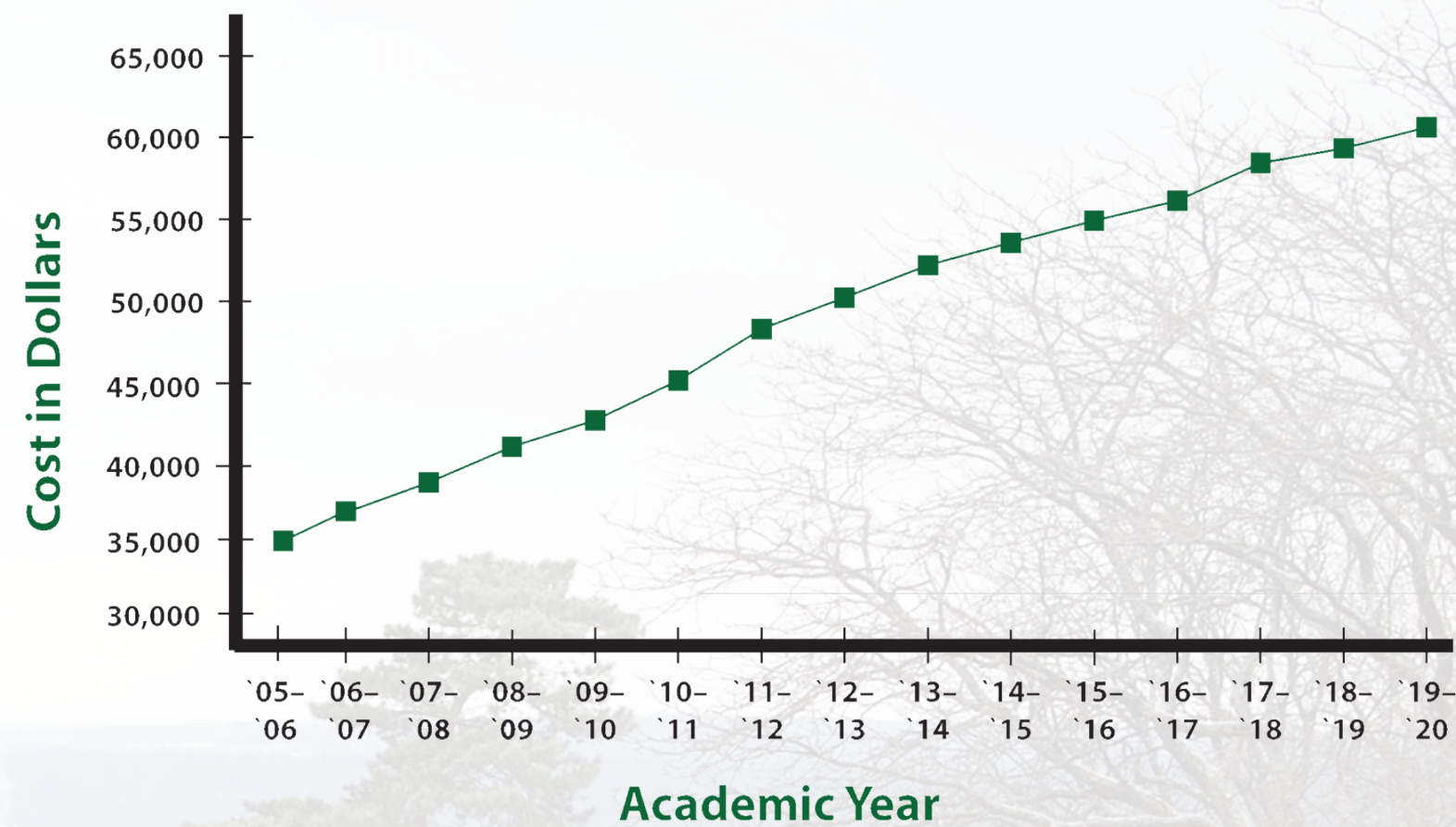
"When you think of areas that need attention, and there's no doubt you can go anywhere on the campus and find it, that term is called deferred maintenance," Guerrero said. "We're much better situated than a lot of schools out there. When you look at how nice our campus is and looks, yeah, there's those spots, like Quads and Terraces, but those are predominant areas of where deferred maintenance is."

Guerrero said he views the surplus as an opportunity to provide support for students and would rather spend the money to provide more resources to students than to have a large surplus.

"I'm not a huge fan of having a huge surplus," he said. "The way I look at it, if we have a huge surplus, as we have had historically, in my viewpoint, then I am not budgeting appropriately. Therefore, if I had a huge surplus, then why didn't I charge a lower tuition or lower room and board?"

Senior Kathryn Kandra said that while renovations and improvements to food could be beneficial, she thinks it is also worthwhile for the college to prioritize other aspects of the student experience, like the quality of professors, classes and transporta-

Cost of Attendance Over The Years



tion on campus.

"I think a continued focus on student success, more alumni support, the Career Center, things like that, those are the things I think they should focus on if they are thinking about not only renovations, just student happiness at this school," she said.

Freshman Minah Saint Cyr shared a similar sentiment. She said a higher cost of attendance would be justified if the money was being allocated toward updated facilities in academic buildings or more resources.

"The reason people go to college is to form new experiences and get an education," Saint Cyr said. "People who graduate from college don't look back and say, 'Oh, the food and the housing was so great.' Those aren't the perks of going to college."

In addition to strengthening the current student experience, the college is planning to diversify revenue sources. Guerrero said he anticipates the five-year strategic plan will encourage the college to look into new ways to diversify the rev-

enue and decrease the financial burden on students.

Guerrero said that while plans are not definite, he sees potential in cultivating partnerships with members and organizations in the community to drive grants, to create new educational models or to share resources to save expenses. For instance, if the college was to conduct off-campus housing with a partner for faculty, staff and graduate students, that could be a new potential source of revenue.

He also said he views the summer as an opportunity to bolster the college's resources. He said that with the freshman summer orientation moving to the end of August, the college has more time to utilize the campus for additional partnerships, such as creating different summer programs, like summer camps for high school students, or to hold more summer classes to help with student retention.

The college's endowment is not insignificant in contributing to the revenue. The endowment for the 2018-19 fiscal year is \$316,025,347. Guerrero

said he does not view the endowment as a safety net but rather as support for students and as financial aid. He said it is not structured as a rainy-day fund and has specific restrictions based on the donors' requests.

The college's endowment has been on an upward trend; in 2017, the endowment topped \$300 million for the first time.

Guerrero said he is excited to move forward and come up with different ways of diversifying the budget to help students.

"Without any definitive ideas or decisions saying this is how we are doing it, that's the reason why we're having a strategic plan, is, how do we do things differently?" Guerrero said. "Not to say that things were done wrong, it's just the landscape has changed. School is expensive; we don't want it all to be on students. So how do we diversify it?"

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*A message from the Center for Academic Advancement
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ROOTED IN NATURE

Environmental studies class publishes online climate journal

BY HANNAH FITZPATRICK
STAFF WRITER

When the link finishes loading, a black and white picture of a forest ground appears on the screen. Bold letters across the screen read the word “Roots.” Below the large text is a small, maroon box with the word “Enter.” Once that box is clicked, a variety of articles, photographs and links to podcasts pop up — all of them related to specific environmental issues. All of the content — the articles, photographs, podcasts and the website itself — was created by Ithaca College students.

“Roots” is a student-run online journal produced by the Department of Environmental Studies and Sciences at the college. Students created this journal in an experimental class which began in Fall 2018 by Fae Dremock, assistant professor in the Department of Environmental Studies and Sciences. The class, Topics in Environmental Communication: Environmental Story Production, will now be offered to all majors every fall semester. It allows

students will take over the publication of “Roots.”

The digital journal — which released its first issue, “The Seventh Season,” on Dec. 14 — has three sections. Students decided on the topic for each section based on what issues were most interesting to them. The first section, “Wane,” focuses on the animal evacuations that occurred during Hurricane Florence, while the second section, “Flare,” discusses solar development in and around the Ithaca area. The third section, “Drip,” covers what harmful algae blooms are and how the toxins produced by the bacteria within these blooms affect Cayuga Lake. It also covers policies that have been passed by the City of Ithaca to prevent injuries by these toxins.

Dremock said she was inspired to create this class because of her experience as the director and developer of “Alluvian,” a student-run, creative nonfiction and fiction environmental journal formed in Fall 2015 at the college. She also wanted to create a space in the class where students who are passionate about communicating environmental issues can learn how to share these issues with the world.

for each section of the journal. Within the teams, each person was assigned a specific role for their section: webmaster, editor and art, social media and podcast team members.

Junior Lilly Christian was in charge of social media for her team. As part of that role, she created Instagram, Facebook and Twitter pages to promote the journal leading up to and after the journal’s release. She said that although she had previous social media experience, it was a challenging yet rewarding experience to create social media content for the journal.

“There were definitely a lot of hiccups that we had to get over throughout the semester, but we were able to push through and create something that I’m very proud of,” Christian said. “We came out with a really good product that I think should

Senior Eunice Grande worked on podcasts for the project. Podcasts and visual art accompany the students’ articles.

KRISTEN HARRISON/THE ITHACAN

and, because of that, it allowed us to develop our own pieces and bring it all

together.”

Dremock said students interested in taking her class in Fall 2019 should not be discouraged from enrolling if they do not have experience with creating different forms of content and building a website.

“I think that, at this point, we have enough familiarity with basic forms of writing and technological skill that if we just trust that we can figure it out,” Dremock said. “The world is changing very rapidly, and it’s important to learn how to think outside the box, take risks and try things you didn’t think you would, and I think this is class serves as a great opportunity to be able to do that.”

Christian said she does not know if she will contribute to future issues of “Roots” outside of class, but she said she plans on possibly contributing to “Alluvian,” Dremock’s other student publication, in the future. She said the media that she and her classmates produced last semester is valuable because it helps make the details behind various environmental issues easier to understand.

“Part of the problem with getting others to believe the fact that is climate change is that information is coming from the government or scientists, which isn’t always the best way to communicate,” Christian said. “When people look at graphs or studies, they’re often looking at data that they don’t understand or units of measure that don’t seem to make sense, so they shut down. The scientific community is slowly getting better at communicating.”

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The world is changing very rapidly, and it’s important to learn how to think outside the box, take risks and try things you didn’t think you would.”

— Fae Dremock

Assistant professor, Department of Environmental Studies and Sciences

students to write feature stories, record and edit podcasts, interview environmental experts and create a website throughout the semester. Though the class itself is still in its experimental phase, it will be offered again in Fall 2019, and a new group of

“I have very passionate students who care a lot about environmental issues and sharing those issues with others,” Dremock said. “Because of this, it seemed like a natural thing to start trying to do science outreach but to push it more toward student control under a class environment.”

Senior Amy Kruzan first heard of the class through a course exposition presented by the college’s Department of Environmental Studies and Sciences at the end of Spring 2018. She said she was inspired to take the course because of her interest in the field of environmental communication.

“There aren’t a lot of classes involving environmental communication that are offered, so when I heard about this class I took advantage of that opportunity right away,” Kruzan said. “I really liked the idea that we would get to work independently and develop our own content on topics that we care about.”

During the semester-long process of creating the first issue of “Roots,” the 15 students in the class were divided into three teams of five people: one team

be expanded, and I’m really proud of the work that everybody did.”

Senior Drew Mele was in charge of web design for his team, which included creating a logo for the journal and organizing the content to make sure it looked visually appealing. He said the hardest part of his role as a webmaster was making sure that each person in his group was on the same page.

“Like anyone else that needs to contribute something to the page, everyone’s individual parts take time to complete,” Mele said. “It took some time to create the website page itself because we had to make sure that everything was in a similar format and that everyone had the same idea of what we were going to do to make the website look its best.”

Kruzan said she would recommend this class to other students because she believes it will give people who are interested in creating their own content an opportunity to be a part of something that is different and collaborative.

“I’ve never been a huge group project person, but this class was a great experience because of the way it was run,” Kruzan said. “Everyone felt their own sense of responsibility,



Senior Amy Kruzan served as webmaster. “Roots” is available online at icgrowingroots.space.

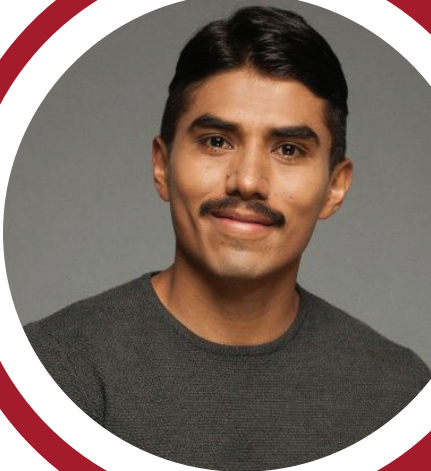
KRISTEN HARRISON/THE ITHACAN



COURTESY OF “ROOTS: ENVIRONMENTAL JOURNAL”

CULTURED

“Roma” actor unable to attend Golden Globes after visa denial



Jorge Antonio Guerrero, an actor in the popular foreign film “Roma,” which won three Golden Globes and was nominated for 10 Academy Awards, was denied a visa three times for unknown reasons. Because of his difficulties, Guerrero was unable to attend the Golden Globe Awards. The situation still has not been resolved, and Netflix is assisting the actor in his efforts in hopes that he will be allowed to travel in time for the Oscars on Feb. 25. Guerrero said in an interview with the Mexican newspaper El Universal, “I hope that this can be resolved in the best way. And I insist that, if I don’t go, I’ll still be thrilled.”

Shanghai Disney Resort will open ‘Zootopia’-themed section of park

Shanghai Disney Resort has announced that it will install a “Zootopia”-themed section of its park. This will be the first Disney location to include a “Zootopia” land. The Shanghai extension opened in 2016, and this addition will be the second-largest expansion the park has added since its opening. The attractions will be much like other Disney parks, with state-of-the-art animatronics to represent the characters and themed food to immerse visitors in the world of “Zootopia.” Construction is set to begin in 2019.



Anne Hathaway confirms third ‘Princess Diaries’ movie script



On “Watch What Happens Live with Andy Cohen,” Anne Hathaway announced that the movie franchise that started her career, “The Princess Diaries,” is receiving a third movie. The actor confirmed there is a script for the film, and she, Julie Andrews and their producer, Debra Martin Chase, all want the movie to happen. In her announcement, Hathaway said that a release has not been confirmed yet and that fans should not expect anything in the near future. Hathaway said, “It’s as important to us as it is to you, and we don’t want to deliver anything until it’s ready.”

Marvel to open exhibit to honor decades of cultural influence

The Franklin Institute in Philadelphia will open a Marvel superhero exhibit April 13–Sept. 3, 2019. The exhibit is called “Marvel: Universe of Super Heroes” and will recognize the 80 years of Marvel’s existence and cultural influence. Iconic costumes and props will be displayed, like costumes worn in “Black Panther” and the Captain America costume worn by Chris Evans. The exhibit will also have a tribute to the late Stan Lee, Steve Ditko and Jack Kirby to honor their lives and the work they did for Marvel Comics.

Students to create first ICTV musical show

BY ASHLEY STALNECKER
STAFF WRITER

Comedic writing combined with relatable content adds a lighthearted tone to ICTV's first musical TV show, "Subject to Change," which will tackle issues relevant to the daily lives of college students.

ICTV will be releasing "Subject to Change" at the end of Spring 2019. It will follow two main characters, Rachel and Mason, who are entering their sophomore year of college and are trying to discover their passions and fit them into their lives.

The show's creator, junior Ryan Schleifman, created a Kickstarter campaign to fund the production of the show. Approved ICTV shows are allowed to use equipment from the Roy H. Park School of Communications and are allotted a \$100 budget for production costs, but Schleifman said the show would likely need more money to feed the crew and buy the necessary costumes for the cast. Schleifman set a goal of raising \$600 by the Kickstarter's Feb. 26 deadline. As of Jan. 25, Schleifman has already surpassed the \$600 goal, raising over \$900.

Schleifman said there will be six 20-minute episodes of "Subject to Change." The episodes were split up among three writers: juniors George Murray, Jackson Diianni and Shanel Gray.

The writers said they collaborated to coordinate their writing styles and decide which musical pieces to incorporate in each episode.

"I think doing a musical as a writer basically just means you have more opportunities to be expressive and for

the characters to show their emotions to the audience," Diianni said.

Each episode will contain one song composed by senior Nick O'Brien. Those casted for the show will sing the pop-rock style music.

Gray worked on developing the character Rachel. Rachel, unlike the other main character, Mason, knows what she is passionate about but struggles to balance her many college involvements with her true focus, Gray said.

Gray said Rachel is passionate about music and tries to get into one of the many a cappella groups at her college.

One of the main themes of the show is friendship, Gray said. It challenges the stereotype that friends of the different genders cannot have a purely platonic relationship.

"It's not two girls who are best friends or two guys who are best friends," Gray said. "It's a girl and a guy, and there's no love interest or none of that. That's very important to represent."

Because "Subject to Change" is a musical show, it will require collaboration from the different schools on campus. In addition to Park students, students from the School of Music and the Department of Theatre Arts have been involved with the production.

"It's a good way of combining everything this school is known for, with the music school and acting and musical theater and, of course, television-radio," sophomore assistant producer Alyssa Denger said.

New ICTV shows must go through an approval process overseen by Jeremy Menard, manager of television and radio operations.



Students pitched "Subject to Change" in May 2018 and are set to air their finished product this May. The show will follow fictional friends as they navigate college life. It will incorporate original pop-rock musical numbers.

JACKIE MARUSIAK/THE ITHACAN

First, the creators and producers of the show submit a written proposal for Menard and Paul Stanion, studio manager of Technical Operations, to review. Once the proposal is reviewed, the producers must conduct an in-person pitch at the end of each semester.

Menard said the presentation demonstrates the work students put into a show's planning and concept. Then, Menard and the executive staff members discuss whether they believe the show is a good fit for the station.

"Generally what we're looking for is does it work well with our resour-

ces?" Menard said. "Do we think it is something viewers would enjoy?"

At the end of May 2018, producers pitched "Subject to Change." Menard said the executive staff members liked the idea so much that they pushed it through to development. For those working on the show, development involved finishing scripts, deciding on shooting locations and continuing to build the idea.

"Subject to Change" stood out because, at least to my knowledge, it's the first ever musical on ICTV," Menard said. "It was just completely different."

Schleifman said it is important for the production of the show to go well. It will set the standard for ICTV to produce similar shows in the future.

"It certainly is very important that we get it right because if things go wrong and we mishandle it, then basically it is setting the precedent that this kind of project is too big and can't happen again," Schleifman said. "If we fail, it is unlikely that other people will get a similar opportunity."

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Junior's paper peers into past periodicals

BY LIZA GILLESPIE
STAFF WRITER

An 18th-century British periodical that disguised political commentary through an innocuous narrator — a bird — inspired a paper by Ithaca College junior Eliana Berger that illustrated how oppressed voices of the time spoke out.

On Jan. 5, Berger presented her paper "Parrot, Androgyny, and Hyper-Femininity: Eliza Haywood's Gendered Manipulation of the Periodical in 'The Parrot'" at the British Society for Eighteenth-Century Studies at St. Hugh's College in Oxford, England. The annual conference deals with all aspects of the culture, history and literature of the 18th century.

Berger's paper centers on English writer Eliza Haywood's periodical "The Parrot, with a Compendium of the times," which discussed contemporary events in Europe through the account of a personified parrot.

More specifically, Berger's paper analyzes how the perspective of a parrot allowed Haywood to comment on politics and escape the limitations of the feminine domestic sphere.

"My argument, essentially, is that the 18th-century periodical provided a space for voices that were often excluded from mainstream political discourse through how it straddled the boundaries between political reality and narrative fiction," Berger said.

She said her paper grew out of her studies as a part of the 2018 School of Humanities and Sciences' Summer Scholars Program at the college. Berger said she was initially interested in the reinterpretation of old texts and feminist adaptations of 18th-century works, so she

decided to research the transgression of the 18th-century woman's voice.

"There's been plenty of scholarship around Haywood's writing for its break with traditional femininity, but not much on 'The Parrot,'" Berger said. "After looking further into the periodical, my topic was born."

Berger continued her research while studying abroad at the Ithaca College London Center in Fall 2018. While abroad, Berger did a long-distance independent study with Katharine Kittredge, professor in the Department of English, who also teaches women's and gender studies courses.

"This is a case where she's really breaking new ground and probably knows more about this topic than maybe a handful of people in the world," Kittredge said.

Berger said she loved that the research process gave her experience with diverse research methods, but that the hardest roadblock was finding one narrative to follow due to the wealth of material.

"Now that there's so many internet sources, we've suddenly got the ability to look not just at the top books that are deemed important enough to be reproduced, but the materials that real-life people were handling on a daily basis," Kittredge said.

Berger said she hopes her paper illustrated that spaces like periodicals, which allowed for free speech within a limiting society, were necessary. Berger said scholars cannot read white men's writing like it represents the whole of society.

"Single-narrative representation is destructive and reductive," Berger said.

Kittredge said Berger's research is expanding readers' views to works that haven't been traditionally considered literature but were essential in providing a platform for



Junior Eliana Berger presented her paper on an 18th-century British periodical called "The Parrot" on Jan. 5 in Oxford, England. Her work analyzes the portrayal of identity.

SABRINA CHANG/THE ITHACAN

expression, especially for those who were not part of elite, highly educated classes," Kittredge said.

While studying abroad at the London Center, Berger was also mentored on-site by Chris Mounsey, professor in the Department of English, Creative Writing and American Studies at the University of Winchester and who specializes in 18th-century literature. Mounsey said what interested him about Berger's paper was that she was contextualizing Haywood within a group of writers who disguised political messages.

"There were more women writing in the 18th century than there were men," Mounsey said. "Eliana's paper contributed to our growing understanding of how important women writers were."

Berger submitted the abstract through the British Society for Eighteenth-Century Studies annual conference blind submission process and presented her paper as a part of

the panel "Readership, Allusion, Agency: The Periodical and the Novel."

Kittredge said it's important to highlight how rare it was for an undergraduate to present at the conference.

"Usually, there are primarily British and European professors, some American professors and then a smattering of graduate students," Kittredge said. "To have an undergraduate working at that level is really extraordinary."

Berger said that in the future, she'd like to continue research in a similar vein; if not with "The Parrot," then she'd like to look at other ways marginalized 18th-century voices spoke out.

"Looking at old literature is important for the same reason that learning about history is important," Berger said. "Understanding the past is necessary for creating a better future."

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PUTTING TALENTS TO THE TEST

Music students compete to perform with IC Wind Ensemble or Orchestra



Junior Andrew Sprague performs "Bella siccome un angelo" from the opera "Don Pasquale."
KRISTEN HARRISON/THE ITHACAN

A concerto is a musical composition written for a solo instrument accompanied by an orchestra or concert band. Concertos are generally composed of three movements, or sections. The Department of Music Performance in the School of Music held its final round of its Concerto Competition on Jan. 27 in Ford Hall. The preliminary rounds of the competition were held the preceding week. Any Ithaca College student enrolled in private musical lessons was eligible to apply with approval from their teacher. The students had 10 minutes to perform the solo portion of a concerto from memory. Part-time and adjunct faculty who teach music majors were invited to judge. The winners perform with the Ithaca College Wind Ensemble or Orchestra at the end of block 3.



Junior Bethany Cripps performs on the oboe as junior Joon Sang Ko accompanies her on the piano. Contestants were required to provide their own accompaniment for the pieces they chose.
KRISTEN HARRISON/THE ITHACAN



Judges of the competition assess tone, technique, rhythm, musicianship, presence and intonation.
KRISTEN HARRISON/THE ITHACAN



Wendy Mehne, professor of music performance, takes notes on the contestants. Judges sit apart from one another during the performances.
KRISTEN HARRISON/THE ITHACAN



Freshman Michael Blum plays a 1957 Dimtri Shostakovich concerto on the piano.
KRISTEN HARRISON/THE ITHACAN



Junior saxophonist Sara Mercurio is accompanied by pianist Nolan Miller. Mercurio played parts of three movements from "Concertino da camera." Those who chose to showcase more than one section of a work had to perform representative portions of each movement during their 10 minutes onstage. After every two hours of the competition, there was a short break.
KRISTEN HARRISON/THE ITHACAN

Sci-fi film as desolate as the future it portrays

BY JAKE LEARY
STAFF WRITER

Every month, a slew of sci-fi thrillers, rom-coms and documentaries dribbles out on Netflix. “IO,” from director Jonathan Helpert, is the streaming platform’s latest attempt to enter the cerebral sci-fi market. “IO” is a shallow pass at futuristic melodrama: a disposable post-apocalyptic tale of tragic love.

The movie is set in a near future and depicts an Earth where the atmosphere is toxic to the point that it is uninhabitable. Humanity has fled to Jupiter’s moon Io. A few humans remained on Earth at the behest of environmentalist Henry Walden (Danny Huston). His daughter, Sam Walden (Margaret Qualley), dedicates herself to restarting life on Earth until she meets Micah (Anthony Mackie), a wasteland wanderer who reminds her of the joys of human connection and encourages her to abandon Earth and join the Io colony.

For the first 24 minutes, Sam is alone with only a couple of beehives and recordings of her father to keep her company. We’re supposed to pity Sam, but she seems content with a life of intellectual solitude. And though the lonely opening is necessary, it doesn’t make her meandering strolls through desolate cityscapes engaging.

MOVIE REVIEW
“IO”
NETFLIX
Our rating:
★☆☆☆☆

We learn that she’s clever. We learn her boyfriend, Elon, now lives in the Io colony. And we learn that her father’s optimism colored her view of the world.

When Micah arrives, the film shifts focus; instead of dwelling on moody, mist-obscured landscapes and Sam’s scientific endeavors, Helpert espouses the power of love and human connection. We’re treated to overwrought monologues from Micah and Henry about the subject, and not a moment too soon; Sam’s space-bound boyfriend embarks on a decade-long trip, ensuring the end of their relationship and allowing viewers to feel comfortable with Sam and Micah’s budding romance. God forbid our purehearted, noble protagonist cheat on her boyfriend, who’d rather see the stars than reunite with his girlfriend.

The movie devolves from there as Sam and Micah hook up in a scene that is downright creepy. It begins with Micah peeping on Sam in the shower — ah yes, love — and results in Sam coming on to Micah, who is clearly weirded out by the encounter, until suddenly his protestations — “I can’t” — are eclipsed by Sam’s plea — “We have to.” We’re supposed to take that pedestrian pass at romance as a culmination of their individual social struggles. And of course, they have sex: a moment that plants seeds for the trite and



From left, Micah (Anthony Mackie) and Sam (Margaret Qualley) find human connection in a post-apocalyptic wasteland. The actors may have been capable, but the film fails because of its flat, overly dramatic script.

NETFLIX

infuriating final shot of the film. There’s an appropriate air of desperation around the scene — both characters lost and desperate for human contact. But the uncomfortable execution overshadows the admirable attempt at nuance.

Mackie and Qualley don’t sell the struggles of their respective characters or their romance. In part, the lifeless script is to blame. The characters act in inconsistent and frustrating ways: One moment, Micah will burst into a room like the Kool-Aid man on

a bad bender and shout something at a bewildered Sam, and the next he’ll gently recount Plato and philosophize on the meaning of love. Of course, it makes sense for a survivor of an immense disaster to lose his temper every now and then, but Micah’s outbursts don’t feel earned — they feel random.

It’s a shame — both actors are more than capable. Qualley spent years on HBO’s “The Leftovers” as a nuanced, broken teenager, while Mackie displays charisma in the

“Captain America” franchise. None of that experience translates to “IO,” though; every stolen glance and admission of affection boast all the romantic flair of a bowl of oatmeal.

“IO” is a film about humans coming together and the joys of possibility. However, the central romance falters, in part because of weak performances and in part because of a weak script that promotes an insipid breed of barely digestible romance.

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Indie album is pacific yet eerily apocalyptic

BY OLIVIA RIGGIO
LIFE & CULTURE EDITOR

Apocalyptic but wistful, unsettling but eerily calm, Deerhunter’s eighth album, “Why Hasn’t Everything Already Disappeared?,” is a subtle but striking work of art.

The album, released Jan. 18, plays with an existential, post-apocalyptic theme, but instead of overtly exclaiming nihilism, Deerhunter shrouds it in a soft, folksy glow. The album follows an end-of-times theme throughout, creating lush soundscapes that tie each song together.

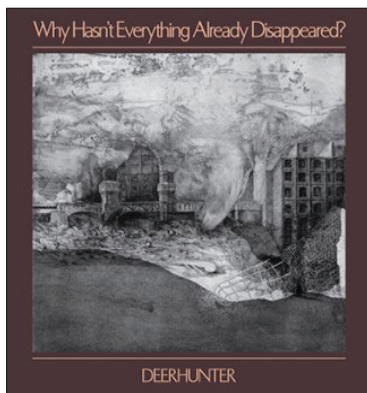
The first track, “Death in Midsummer,” starts with a simple melody played on what sounds like a harpsichord. Frontman Bradford Cox’s far-out vocals contrast this baroque sound without compromising the song’s quirkiness. “May God’s will be done/ In these poisoned hills/ And let the Devil be cast out on his tail,” he sings, evoking rapturous images with an eerie calmness. A steady, almost robotic drum beat keeps the song chugging along. “Death in Midsummer” establishes intrigue, mixing the psychedelic with the classic and

philosophical with the playful.

“No One’s Sleeping” follows “Death in Midsummer,” also mixing a springy, breezy sound with foreboding lyrics. The tinny tone of the harpsichord continues into this track, blending with acoustic guitar and swelling horns. The song builds into a joyful explosion of instrumentals, which fades off into a shimmering sound. Its lilt is infectious and almost tauntingly jaunty given its ominous theme.

The next track, “Greenpoint Gothic,” is an instrumental interlude. It has psychedelic, fuzzy instrumentals and a repetitive extraterrestrial-sounding synth melody. Though the piece is lush and dynamic, it does not stand alone. It is more of a palette cleanser that allows the first two tracks’ difficult and contemplative lyrics to sink in.

The most experimental song on the album is “Détournement.” It includes chilling robotic voices speaking in octaves. The words scan over the planet, saying “Good morning to Japan,” “Hello to salt water,” “Hello to Europe” and “Hello to America.” The poetry is gorgeous, encompassing the uneasiness, hope and divinity that come with imagining the future. “There is some form of art left/ That we can imagine a world drawn piece for piece,” the voices murmur. Silvery, ambient synths and flanging guitars accent the piece.



4AD

The final track, “Nocturne,” is a 6 1/2 minute odyssey. Staccato piano chords keep the song marching along as different instruments and sonic elements take the foreground, repeating the same hypnotic melody. Intriguing lo-fi effects make Cox’s voice sound like it’s coming over a radio, occasionally, and deliberately, glitching and cutting out.

Deerhunter is not the first band to play with post-apocalyptic and dystopian themes: Parts of the album evoke the same experimental sounds as Radiohead’s 2000 album, “Kid A” — but Deerhunter does it in a way that sounds fresh and uncharted.

“Why Hasn’t Everything Already Disappeared?” is more of a concept album than a record with stand-alone songs, but it is brilliantly thought-out. With cosmic ambiance, it bridges the gap between cacophonously chaotic and provocatively philosophical.

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Debut record dazzles

BY HANNAH FITZPATRICK
STAFF WRITER

In 2016, an undergraduate student at the Clive Davis Institute of Recorded Music at New York University played a demo for Pharrell Williams, who was teaching a master class at the time. Williams’ reaction was posted on YouTube, went viral and currently has 3.2 million views. That song was “Alaska” by Maggie Rogers, who then rose to stardom.

Rogers’ debut album, “Heard It In A Past Life,” dives deep into the feelings associated with rising fame and showcases her vocal and songwriting abilities, making it arguably one of the most innovative albums of 2019 so far.

The album starts off with “Give A Little,” an upbeat track that serves as a way for Rogers to reintroduce herself. Rogers’ songwriting ability is the real star of the show and shines throughout the track.

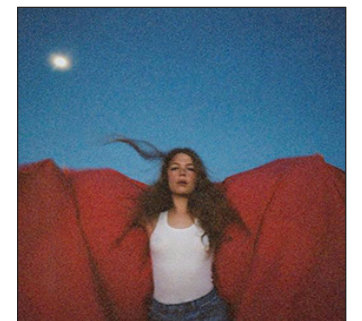
The next two songs, “Overnight” and “The Knife,” emphasize Rogers’ vocal ability. Paired with pulsing synths, gentle guitar riffs and piano bits, her smooth,

soothing voice adds a delicate touch to these danceable songs and makes them addicting.

Though Rogers’ LP has a promising start, not every record is perfect. Both “Say It” and “Fallingwater” have instrumentals that feel disconnected from her vocal style. Compared to her voice, the synths in the verses of these songs sound choppy. One track that stands out from the rest on the album is “Back In My Body.” The song was inspired by a panic attack Rogers had during a sound check in London. Rogers opens up about her overwhelming emotions that she has felt since her rise to fame. Rogers shows that it’s OK to be vulnerable.

“Heard It In A Past Life” is an incredible debut record. The album is bursting with positive energy and emotions.

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ft. Hayley Williams
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This track is soft and tender with twinkly guitar riffs. Powerhouse pop-punker Hayley Williams’ and American Football singer Mike Kinsella’s harmonies ring warmly.



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“LOVE ME & LET ME GO”
Ashley Tisdale
Big Noise Music Group, LLC.

Ashley Tisdale’s newest release is a sultry track with a clubworthy beat. Though heavily produced, Tisdale’s vocals are pristine. This song is exactly what pop music should be: bold and fun.



BH MUSIC, LLC.

“TARANTULA”
Beck
BH Music, LLC.

Beck’s “Tarantula” is inspired by the Oscar-nominated film “Roma.” It sounds as artful and panoramic as a film score. With swelling strings, soaring piano and reverb-heavy choral vocals, this track is colorful and grandiose.

COMPILED BY OLIVIA RIGGIO

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SWISHING TO SUCCESS

Women's basketball continues to build a legacy

BY AUDREY GAMBLE
STAFF WRITER

When the Ithaca College women's basketball team picked up a foul late in the third quarter during a game against William Smith College on Jan. 25, head coach Dan Raymond stood up from his seat in frustration, but he quickly sat back down. In his 19 years as head coach, Raymond has learned that the best tactic is keeping composure under pressure.

Even when his players made mistakes, Raymond portrayed a calm demeanor for the majority of the game, and the Bombers came out on top 64-58. Raymond said that if he has an outburst toward his players, it hurts their performances. He said he makes it known that the game is about what the team is doing on the court, not what the coaches are yelling from the sidelines.

"Earlier in my career, I rarely sat down in the course of a game," Raymond said. "Now I rarely stand up. A lot of that is due to the fact that I want to make sure that our players understand that when they're on the floor, it's their game. They don't always have to be looking at me."

Raymond credits his ability to communicate

positively with his players as a key factor to his team's success throughout the years. With an overall record of 15-3 and 10-1 in the Liberty League so far this season, the Bombers have proved themselves a force to be reckoned with. Raymond has ended 13 out of his 18 previous seasons with 20 wins or more.

Raymond also said the fact that he is a father of two daughters helps him to understand what his players need and how to help them.

"I understand what my role is in relation to our current students in regard to a coach-player, father-daughter relationship," Raymond said. "I understand how that dynamic works."

Raymond said his strategy is never consistent from year to year. He holds players on each year's team accountable for creating an environment that they can thrive in.

"I feel like I've always tried to enable our players to take ownership of the team," Raymond said. "I've given them a lot of responsibility, and along with that, the authority to make changes."

Raymond said his goal as a coach is to educate his players and to prepare them for the real world off of the basketball court. He said the student-athletes will have to make tough decisions later in life, and he hopes he is helping them to be able to handle those situations.

"I chose this profession because I want to be able to help college-age students to understand how to make good decisions," Raymond said. "In the course of a game, they happen at lightning speed — life speed."

Successful coaching strategies extend past the head coach and onto assistant coach Mary Kate Tierney. Tierney graduated from the college in 2014 and is now in her first season in her role. Raymond said that he appreciates Tierney's attitude and energy and that he believes her recent experience as a collegiate athlete improves her credibility with the current players.

Senior guard Annie Giannone said Raymond and Tierney have a strong and trusting coaching relationship, which makes the team as a whole more cohesive. Giannone said Raymond is adaptable and can make quick changes. During this season, rather than having set plays, he has implemented changes within the offense to focus on adjusting to how the other teams' defense sets up.

"He is very intelligent in the game of basketball, so I think just trusting that he's going to do what's best for our team as a whole is huge," Giannone said.

Giannone has started in all of the Bombers' 18 games this season and has been averaging 9.8 points per game. She said that while wins are important for making it to the postseason and beyond, they don't define the meaning of success. Giannone said the success the team has had this season can also be measured by consistent improvement and personal victories.

The one-game-at-a-time mentality is something that is important to every member of the team, including coaches, Giannone said. She said the way the team members think and execute plays together is more important to the team than what is on the scoreboard, which is what makes it so special.

"Looking at everyone on this team, looking at the freshmen, I know that the unselfishness is there," Giannone said. "It's something that you can't teach, so I think that's huge."

Giannone said the chemistry within the team is what makes it successful. She said that without chemistry, there is no success because having friendship and bonds help the team to flow and function as a unit.

First-year players have been key to the team's success this season, regardless of how many minutes they play, Giannone said. She said the attitude and determination they bring to the team have been crucial.

Freshman guard Cara Volpe is one of the first-year players who has made an impact this season. Volpe has appeared in 14 of the team's 18 games and is averaging 1.7 points per game. She also credits the team's chemistry as being a big reason for its success on the basketball court.

"We're all such good friends, not just on the court," Volpe said. "When you're playing with people you actually enjoy off the court, it makes everything on the court a lot easier."

Volpe said she has enjoyed making memories with her teammates, in addition to the number of wins the team has earned. She said the team's game against Bard College was one of her favorite moments.

"All of the freshmen got to play, and it was fun playing with other freshmen," Volpe said. "Everyone on the roster scored that game. How excited everyone was for us just gave us a feeling that you can't explain. Everyone wants you to succeed, and the fact that everyone on the roster scored was amazing."

Volpe said she wants to work hard for the upperclassmen, specifically for seniors who are in their last season at the college. She said that the seniors deserve to win during their final season, and that makes everyone else want to work for the wins.

"How hard they want it and how hard they work makes you want it more," Volpe said. "Not for yourself, but for them too."

Sophomore guard Grace Cannon, who has started all 18 games this season, and is averaging 9.9 points per game, said every person on the team is able to contribute and is always ready to play. The number of talented players that they have is something that is unique.

"I think that we're really deep," Cannon said. "A lot of teams that we play have five or six girls who can play and for us, we have

one through 19."

Cannon said she and her teammates can feel that they are well-received across campus by everyone. She said it is important to know that other people care about what the team is doing and respect them.

"Just knowing that around campus we're very well-respected as a team and as individuals is a great feeling," Cannon said. "To know that you have the support from your faculty, peers and fellow athletes is a really good feeling."

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Sophomore guard Grace Cannon runs out to the court. Cannon is currently averaging 9.9 points per game.
SAM FULLER/THE ITHACAN



The team unites before leaving the huddle after a time out. The Bombers currently have a 15-3 record.
SAM FULLER/THE ITHACAN



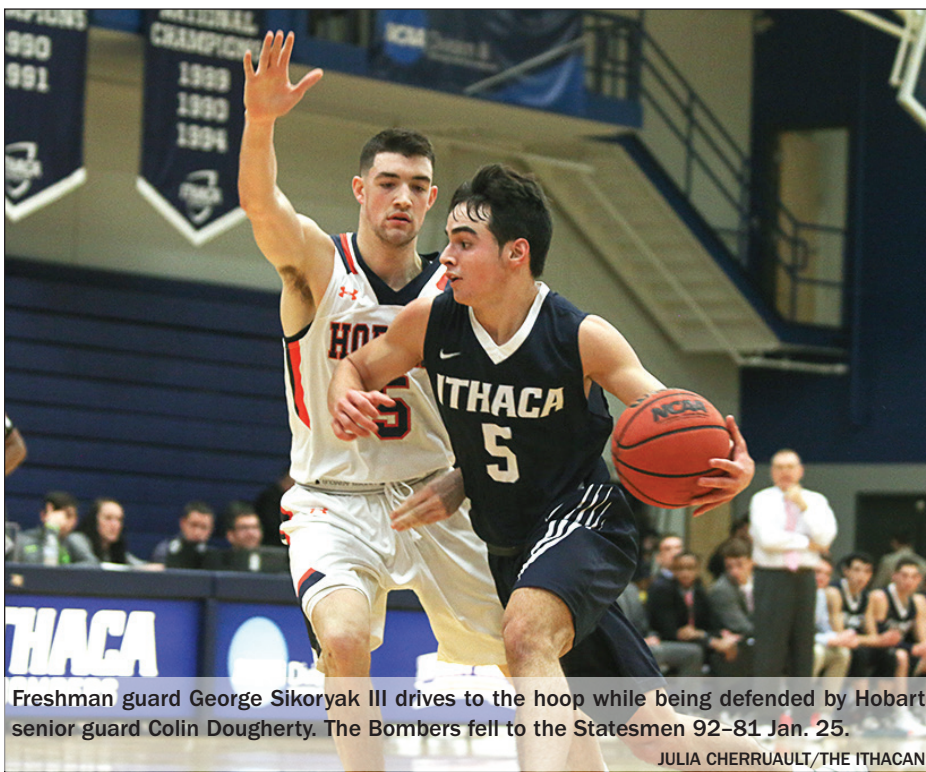
Freshman guard Cara Volpe defends William Smith junior guard Emma Gallagher on Jan. 25.
SAM FULLER/THE ITHACAN



SAM FULLER/THE ITHACAN

THE BOMBERS ROUNDUP

The Ithacan's sports staff provides statistical updates on all of the varsity Bomber squads during the winter season



Freshman guard George Sikoryak III drives to the hoop while being defended by Hobart senior guard Colin Dougherty. The Bombers fell to the Statesmen 92-81 Jan. 25.
JULIA CHERRUAULT/THE ITHACAN

Wrestling

Meet Results vs. Centenary University			Meet Results vs. Delaware Valley University		
Name	Class	Victory	Name	Class	Victory
Ferdinand Mase	125	TF: 17-1	Tito Colom	133	DEC: 6-4
Tito Colom	133	TF: 17-1	Chris Wymer	141	DEC: 8-4
Ben Brisman	141	DEC: 8-3	Jawan Jones	157	DEC: 9-5
Jake Ashcraft	184	FALL: 4:38	Austin Whitney	165	MD: 14-6
Jake O'Brien	285	FALL 2:48	Steven Rice	174	DEC: 9-3

Next meet: 11 a.m. Feb. 3 at Ithaca College Quad Meet against SUNY Oneonta, Wesleyan University and Williams College in Ben Light Gymnasium

Men's Basketball

RESULTS

 81-92		 85-69	
Ithaca	Jan. 25	Hobart	Ithaca
		Jan. 26	Union

Next game: 7 p.m. Feb. 1 against Skidmore College in Ben Light Gymnasium

Women's Basketball

RESULTS

 64-58		 59-49	
Ithaca	Jan. 25	William Smith	Ithaca
		Jan. 26	Union

Next game: 5 p.m. Feb. 1 against Skidmore College in Ben Light Gymnasium

Men's Track and Field

John Thomas Terrier Classic

Name	Place	Event	Results
Daniel Harden-Marshall	8th	200-meter dash	21.86
Jake Dombek	11th	60-meter dash	7.28
Patrick Robertson	60th	800-meter run	1:56.64
Daniel Hart	30th	1000-meter run	2:33.01
Derek Howes	48th	400-meter dash	50.14

Utica College Pioneer Open

Name	Place	Event	Results
Dom Mikula	1st	Pole vault	4.80 meters
Jon Jackson	5th	High jump	1.73 meters
Alex Arika	6th	Triple jump	13.21 meters
Harrison Buttrick	3rd	Weight throw	15.96 meters
Lee Matthews	1st	Shot put	14.48 meters

Next meet: 10 a.m. Feb. 2-3 at the Ithaca Bomber Invitational and Multi in Glazer Arena

Women's Swimming

Meet Results vs. Alfred University

Name	Event	Place	Results
Liv Schlackman	500-yard freestyle	1st	5:31.65
Jess Ford	200-yard freestyle	1st	2:01.41
Ashley Warren	100-yard breaststroke	1st	1:11.88
Kaitlyn Scott	200-yard butterfly	1st	2:21.48
Jaclyn Pecze	100-yard butterfly	1st	59.83

Next match: 2 p.m. Feb. 2 against Union College in Schenectady, New York

Men's Swimming

Meet Results vs. Alfred University

Name	Event	Place	Results
Spencer Brownell	100-yard butterfly	1st	53.45
Jake Hewitt	200-yard butterfly	1st	1:57.61
Nate Bartalo	50-yard freestyle	1st	21.87
Andrew Mikhailichenko	400-yard IM	1st	4:17.14
Stanley Zaneski	100-yard freestyle	1st	48.80

Next match: 2 p.m. Feb. 2 against Union College in Schenectady, New York

Women's Track and Field

John Thomas Terrier Classic

Name	Place	Event	Results
Meghan Burd	3rd	60-meter dash	8.04
Elizabeth Gee	23rd	Triple jump	10.59 meters
Sarah Rudge	39th	1-mile run	5:07.34
Katelyn Hutchison	69th	200-meter dash	26.26
Annie Morrison	59th	3000-meter run	10:30.86

Utica College Pioneer Open

Name	Place	Event	Results
Logan Bruce	1st	60-meter hurdles	9.11
Meghan Matheny	2nd	Pole vault	3.65 meters
Lauren Lobdell	16th	800-meter run	2:33.39
Molly Sear	6th	Long jump	4.91 meters
Riley Brunner	6th	High jump	1.51 meters

Next meet: 10 a.m. Feb. 2-3 at the Ithaca Bomber Invitational and Multi in Glazer Arena

Gymnastics

Temple University Quad Meet

Name	Event	Place	Results
Julia O'Sullivan	Uneven Bars	9th	9.550
Carolyn Nichols	Floor Exercise	6th	9.675
Marin Sheridan	Vault	9th	9.375
Katie Holcomb	Balance Beam	13th	9.475
Baylie Trammell	Floor Exercise	8th	9.625

Next match: 1 p.m. Feb. 2 against the College of Brockport in Brockport, New York

Freshman reaches new heights in first season

MIKAYLA ROVENOLT
STAFF WRITER

Freshman Dominic Mikula stands at the end of the runway in Glazer Arena preparing to pole vault at his second meet of the season. He breathes, takes off toward the bar and clears it, setting Ithaca College's new pole vaulting record with a height of 4.72 meters.

While his 4.72-meter vault Dec. 7 against SUNY Cortland was his first time breaking the record, it wasn't his last. On Jan. 26, Mikula went on to shatter his own record at the Utica Pioneer Open with a vault of 4.80 meters, ranking him No. 8 in the country in Division III track and field. The record was previously held by senior vaulter Martin Desmery, who set it at 4.71 meters during his junior season.

"I knew I jumped 4.57 meters in high school, so I was only about 20 centimeters off to start [college track and field]," Mikula said. "I didn't think it would happen this quickly, but it's a goal I wanted to achieve, and I got it."

The honor of school record-holder is not the only recognition Mikula has received this season. On Dec. 10, following his record-breaking jump, he was named the Liberty League Field

Performer of the Week. Later, on Jan. 14, he was named the Liberty League Men's Track and Field Rookie of the Week and set a new facility record when at the Utica College Invitational & Multi.

For Mikula, the transition into becoming a college athlete has been different from his track experiences in high school because his training is focused entirely on pole vaulting.

"In high school, I trained as a sprinter, and I was a pole vaulter on top of that," Mikula said. "Here at Ithaca, I train as a vaulter the entire time, doing vaulter-specific activities."

Desmery, the former holder of the college's vault record, has noticed through their training together that Mikula has great team energy and possesses a willingness to help and support his teammates.

"At practice, he always puts forth his best effort and is always ready to lend a helping hand or useful tips when needed," Desmery said. "In the end, it doesn't matter who jumps higher. He's right there cheering for everyone and wishing for them to do their best with the rest of us, even if that means they might get the best of him



ONLINE

For more on Mikula, go to <https://theithacan.org/sports/freshman-pole-vaulter-reaches-new-heights-in-first-season/>

Freshman pole vaulter Dominic Mikula clears the bar during practice in Glazer Arena. Mikula originally set the college's pole vault record at a height of 4.72 meters Dec. 7, then increased it to 4.80 meters Jan. 26.

CONNOR LANGE/THE ITHACAN

"I have to keep pushing and continue those high expectations"

– Dominic Mikula
Freshman pole vaulter

that day."

The team's pole vaulting coach, Matt Scheffler, has been working with Mikula since 2014 when Mikula first began attending the Monday night clinics for middle and high schoolers that Scheffler held at the college.

"He's very energetic and has a positive attitude, so he fits in very well with our guy vaulters here," Scheffler said. "He has great team chemistry and is a very talented athlete, works really hard, and he started right where he left off in

high school — actually, a little better."

Moving forward in his first season as a Bomber, Mikula and Scheffler plan to keep working with positive attitudes and high energy.

"It's a progression as we go through," Scheffler said. "[Mikula] is still growing, and with lifting and all those things, he is going to continue to get much stronger, too. He's going to become faster and stronger, and as a result, bigger heights are going to come."

The only goal currently in Mikula's mind is to clear 5

meters by the end of his senior year. As a freshman, he is already close but recognizes that there is still more work to do.

"I have to keep pushing and continue those high expectations," Mikula said. "I can't be one of those people that is just OK with where I'm at. I have to keep going."

CONNECT WITH MIKAYLA ROVENOLT
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Freshman class revitalizes men's swimming team

EMILY ADAMS
ASSISTANT SPORTS EDITOR

When Kevin Markwardt, head coach of the Ithaca College men's swimming team, began recruiting incoming freshmen for the Class of 2022, his goal was simple: Bring in as many quality swimmers as possible.

That was his goal because, during the 2017–18 season, the Bombers only had 19 athletes on their roster. However, the 2018–19 roster for the Blue and Gold has grown significantly and now consists of 28 athletes. The 12 new freshmen are the reason for the considerable jump in participation. Markwardt, who is in his 38th season with the program, said this year's freshmen make up one of the largest classes the program has ever had.

The new freshman class has added more to the team than simply being present. Freshman Spencer Brownwell has been named the Liberty League Conference Rookie of the Week twice, and several other freshmen have had top-five finishes during the season so far.

Markwardt said the 2017–18 season was the first time the team has ever had fewer than 20 athletes on its roster during his tenure. This was largely due to a wave of athletes who decided to leave the sport. Notably, the team lost then-junior Aaron Levin, a top sprint freestyle swimmer, and then-sophomore Matt Quinney, who competed in the individual medley, breaststroke and backstroke. Markwardt said athletes will quit the team for a variety of reasons, which can include injuries, pursuing other activities or a lack of passion for the sport.

"I think there's just more opportunities now than there were five or 10 years ago," Markwardt said. "When kids question themselves, I always say, 'Is there something you're going to do that you want to do more, or are you just not willing to stand up to the challenge?'"

In order to combat these losses, the team

expanded its recruiting process to acquire the current freshman class, Markwardt said.

"Before, I would do the recruiting all myself, but I learned you have to use your staff," he said. "We try to get everyone involved in the recruiting process so that one person can work with the database, another can make calls."

Markwardt also noted the difficulties that recruiting at the Division III level presents. Because he is unable to offer scholarships, he needs to impress students with other aspects of the program and with the college in general.

"The school is what you have to sell," Markwardt said. "If we have majors that connect well, I'm going to really push hard for those kids. And then, of course, our facility helps. In the last 10 years, I get a whole different level of recruit than I've ever got. Their jaws drop when they see this facility because it's a Division I facility."

The freshman class of swimmers contains five students in the School of Business, three in the School of Health Sciences and Human Performance, two in the Roy H. Park School of Communications and two in the exploratory program.

The culture of the team itself is also important in attracting recruits. Brownwell said the high caliber of competition and opportunity for development on the college's team drew him to the program during the recruiting process.

"I was looking at the roster and saw a lot of strong juniors [who are] now seniors, and there's a lot of other promising kids on the team that are coming up," Brownwell said. "The team definitely has a lot of room for growth, which was my biggest factor."

Freshman AJ Bances walked on to the college's swim team despite being recruited by other colleges. He believed that the program's competitive atmosphere would push him farther than the teams that actively sought him out.

"I got recruited at other schools, but I wasn't getting recruited here," Bances said. "When I



Freshman Michael Sheehan, center, alongside two Alfred University swimmers, prepares for a race at the Senior Day meet Jan. 26. The Bombers brought in 12 freshman this season.

JACKIE MARUSIAK/THE ITHACAN

had a meeting with Kev[in] [Markwardt], he told me, basically, that you can go to a school that recruited you, but it's not gonna be as good as if you come here."

Markwardt said the depth the freshman class provides has been an advantage for the team in meets this season.

"The more bodies you have, the more resources you have to pull from," he said. "There were kids who I didn't think were gonna contribute but have really surprised me."

Brownwell believes his class has inspired a greater passion and work ethic among the rest of the squad.

"All of the older kids see the potential we have and how hard we're working," Brownwell said.

"That lights a fire under them because they don't want to be taken over by these young freshmen."

The size of the class also allows for diverse strengths among the athletes. Bances pointed out how each of the freshmen has stepped up to fill their own role on the team.

"I'm a walk-on, so I don't carry a lot of points, but I try to take on more of a leadership role," Bances said. "Guys like Spencer [Brownwell] and Michael [Sheehan] and Matt Crysler contribute a ton of points to the team. I think having the leadership aspect with the fast swimming and the energy has created a great dynamic."

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ATHLETE OF THE WEEK

LOGAN BRUCE

**STATS FROM
THE WEEKEND**

**Won 60-meter hurdles in
9.11 seconds Jan. 25**

**Ranked No. 13 in Division III
for 60-meter hurdles**



Freshman Logan Bruce competes in the 60-meter hurdles at the college's dual meet against SUNY Cortland on Dec. 7. Bruce's hurdle time of 9.11 from Jan. 25 currently ranks her 13th in Division III.
PHOTO COURTESY OF JULIA NOMBERG

GETTING TO KNOW LOGAN

What got you involved with track and field?

I thought it would help make me faster in the other sports I played: soccer and basketball.

What is your favorite hobby outside of track and field?

Spending time with my family, friends and dogs, being outside and traveling.

What is your favorite class at Ithaca College?

My freshman seminar, which was based on a criminal justice podcast.

What is your dream job?

A physical therapist working with the military and helping wounded soldiers and/or veterans.



PHOTO COURTESY OF ITHACA COLLEGE ATHLETICS

THE BIG PICTURE



From left, freshman Melissa Zumbrun and sophomore Brianna Reed cheer for the Ithaca College women's basketball team during its game against William Smith College on Jan. 25.